



APPAREL EXPORT PROMOTION COUNCIL, GURUGRAM

AEPC/REG/EP/2022
2nd March, 2022

REVISED CIRCULAR

AEPC's participation in "India Tex Trend Fair (ITTF)" Tokyo, Japan (29th – 31st March, 2022)

Dear Member,

Apparel Export Promotion Council (AEPC) has decided to participate in **India Tex Trend Fair, Tokyo, Japan**. The Japan India Industry Promotion Association (JIIPA) has scheduled to organize the India Tex Trend Fair in Tokyo, Japan from 29th to 31st March, 2022, offering a comprehensive platform to Indian Apparel manufacturers. India and Japan have signed CEPA (Comprehensive Economic Partnership Agreement). This gives customs duty free imports of garments from India to Japan.

About ITF:

The India Trend Fair is an exclusive Business Matching Event which gives an opportunity to exporters to showcase their products and supply capabilities of value added products with special emphasis on the products designed to suit Japanese fashion trends and requirements. The visiting buyers would include manufacturers, wholesalers, trading companies, importers, select and specialist shops, department stores, volume and online retailers etc.

About JIIPA

Japan India Industry Promotion Association (JIIPA) is a Tokyo based NPO affiliated by Tokyo Metropolitan Government to promote trade between Japan & India.

Facilities planned for the Show: Built in booth of around 9 SQM equipped with the following:

- 3 mt. x 3 mt. pre laminated partition with Octonorm system and 2.7 mts. of height
- Needle punch carpet (depending upon Covid norms), Fascia board with company name
- Running garment hanging rail of 9 mtrs length
- Hangers (150 pcs.), 1 Round Table, 2 Chairs, 1 Dustbin, 6 Spot Lights, 1 Power Socket

Value-added services planned for the show:

- Business-matching for apparel participants & to invite 3-5 buyers per exhibitor on daily basis.
- Engaging consultants / agents for follow-ups
- Bilingual website of the ITTF 2022 to generate enquiries and disseminate the same among the participants.

Following additional services are planned by the fair organizer to the participants:

- Free services of interpreters for the participants
- High speed Wi-Fi facility on complimentary basis
- Visa recommendation letter
- Fair catalogue in Japanese & English language
- Advertising the trade fair extensively, and targeting potential buyers, designers.

Important Dates:

- **Set-up / Move-in day** – 28th March, 2022 (Monday)
- **Fair days** – 29th to 31st March, 2022 (Tuesday to Thursday)
- **Move out** – 31st March, 2022
- **Time** – 10 AM to 6 PM (daily)

Venue :

**Tokyo Metropolitan Industrial Trade Centre (Hamamatsucho – Kan)
Tokyo, Japan**

Eligibility for financial assistance under Market Access Initiative (MAI) scheme: As per Notification no. K-11020/9/2021-E&MDA dated 19th July, 2021 of Ministry of Commerce & Industry, Department of Commerce (E&MDA) Division reg. eligibility for availing MAI grant with following conditions:

“a maximum of three participations in a particular trade fair/ exhibition would only be eligible for MAI assistance, i.e. members who have availed assistance three times (including past cases) for a particular fair / exhibition thereafter have to participate in that fair on their own. Further MAI funding support shall only be provided to a member for a maximum of three MAI events in a year. In case of exporter belonging to SC/ST/Women and the exporter is having FOB Value of exports less than Rs. 50 crore in a year, 5 participations in a particular event is allowed, provided each one of these is in different market (e.g. Africa, LAC, WANA, ASEAN, etc).”

Reimbursement of airfare:- Further, the Council would propose to Dept. of Commerce for sanction of grant on account of reimbursement of airfare (economy class) if it is approved by Ministry of Commerce, accordingly, regular director / partner / proprietor / regular officer of the company on senior managerial position of participating firm/co. shall be eligible for reimbursement of airfare as per MAI guidelines under para 6 (ii) of the Market Access Initiative Scheme 2021 issued by the Ministry of Commerce from time to time. **Non-MAI Exhibitor shall not be eligible for reimbursement.**

Participation Charges : *The participation charges does not include air-fare or any other kind of personal expenses (logistics etc.)*

Particulars	Participation charges (Rs.)	
Cost per booth of (9 sq.mtr.)	Rs. 1,00,000/-	Option - I
Cost per booth of (9 sq.mtr.)	Rs. 1,25,000/- (with 4 night hotel stay)	Option - II
Cost per booth without MAI Grant	Rs. 2.40 lacs	

The last date for submission of applications is 14th March, 2022

Since the project is under MAI scheme approved by Ministry of Commerce, only one booth 9 Sq.Mtr. would be allotted to one company at discounted price of Rs. 1.00 lakhs and Rs. 1.25 lakhs (with 4 night hotel stay) respectively. However, if any company wants to purchase additional booth in the same name, then the additional booth may be given at normal price of Rs. 2.40 lakhs (without MAI grant).

For applying double booth, the exhibitor would pay AEPC an amount of Rs. 3.40 lakhs (option –I) and Rs. 3.65 lakhs (option – II).

Payment Mode:

- (i) Demand Draft or Pay Order in the name of “Apparel Export Promotion Council” (payable at Gurugram or New Delhi) may be sent to **Mr. S. Hari Krishnan, Addl. Director** (EP Department), Apparel Export Promotion Council, Apparel House, Institutional Area, Sector-44, Gurugram-122003, Haryana, (India)
Tel: +91 124 2708108 (D), 2708000-003, Mobile: +91 95604 72244 Fax: +91 124 2708004
- (ii) Payment can also be sent through NEFT/RTGS to the following account
BENEFICIARY: APPAREL EXPORT PROMOTION COUNCIL
SAVING A/C NO: 180401000031006
IFS CODE: IOBA0001804
BANK: INDIAN OVERSEAS BANK
ADDRESS: BRANCH – APPAREL HOUSE, SECTOR 44, INSTITUTIONAL AREA, GURUGRAM – 122003
Please note that no cheque payment will be accepted.
Also share the UTR Details in case of online payment

Guidelines For Allotment of The Booths:

1. All participants who have paid the full participation fee on time would be considered for allotment of booths through draw of lot.
2. No change in the booths, once allotted would be entertained under any circumstances
3. In case of default of any payment due from the participants, AEPC reserves the right to debar them from participation in AEPC's International fairs and bring to the notice of appropriate authority. The decision of Chairman (EP) / Chairman (AEPC) would be final, in case of any confusion/dispute.
4. The participation is on FIRST-CUM-FIRST SERVED (FCFS) basis till all booths are sold and the allotment of stalls shall be done through draw of lot basis.

Waitlist:

In case, applications are over-subscribed, a waitlist will be maintained, which would be considered on FCFS basis. Applicants are advised to ensure that they possess will obtain necessary visa to enter Japan. No request for refund will be entertained by AEPC if for any reason whatsoever visa is not granted

The application form (with Annexure I) is enclosed herewith for your ready reference. The application may also be downloaded from AEPC's website www.aepcindia.com

Interested members may also apply using following hyperlink :

[Click Here to Apply Online](#)

For seeking more details, please contact:-

1. Mr. S. Hari Krishnan, Additional Director (EP Department)

Mobile No.+91 9560472244 **Tel:**+91 0124-2708108(D) / **E-mail:** addl.directorep@aepcindia.com

2. Mr. J.S. Rana, Joint Director (EP Department)

Tel : +91 124 2708191, **Mobile :** +91 9910035722 / **Email :** jsrana@aepcindia.com

You are requested to kindly send duly filled application form with participation fee by way of Demand Draft/Pay Order/NEFT/RTGS in favour of APPAREL EXPORT PROMOTION COUNCIL" GURGAON. Similarly, exporters located at Mumbai, Ludhiana, Jaipur, Tirupur, Chennai and Bangalore can deposit the DD/Pay order at Local AEPC offices also. All others may send the Demand Draft/Pay Orders to Gurgaon office.

Post show obligation of the participant

The exporters shall submit response form duly filled in to AEPC representative on 31st March, 2022 at Tokyo, Japan.

Yours Sincerely,

(DR.Tamanna Chaturvedi)
Dy. Secretary General

Enclosure: Application Form

Disclaimer: AEPC will not be responsible for the turnout of buyers/buying agents for any BSM/fair/show, etc. The Council will have no liability whatsoever for any kind of refund or payment in this regard. The Council shall not be responsible for booking of hotels, clearance of samples at the customs, for getting VISA & on certain complementary services provided by AEPC and organizational inability of fair organizers & other service providers.

**APPLICATION FORM
FOR INDIA TEX TREND FAIR (ITTF), Tokyo, Japan (29 - 31 March, 2022)**

(Application should be on the company's letterhead)

(On the Company's letterhead)

1. Company's Name :
2. Name of the Contact Person with Mobile No. :
3. Address :
4. Telephone Number :
5. E-mail Address :
6. RCMC No. & Date
(Renewal fee paid 2021-22) : Yes / No
7. IEC Number :
8. PAN Number :
9. TAN Number :
10. GST Number :
11. CIN Number (required for only Pvt. Ltd. Companies) :
12. Status of Company (Partnership / Proprietor / Pvt. Ltd. / Ltd. Co.):
13. Manufacturer / Merchant Exporter :
14. Whether belongs to MSME (Yes / No) :
15. Whether belongs to SC/ST/Women (Yes / No) :
16. DIN No. of Company Director / Partner / Proprietor
with Name :
17. Export Performance during the last three years : 2020-21 :
2019-20 :
2018-19 :
18. HS Codes in respect of the products being promoted/marketed by exhibitor :
(at least 6 HS Codes should be given)

S.N.	HS Code (6 digit level)	Product description

19. Main items of production :

20. Mention segment Knitted/Woven :
21. Present production capacity : _____ pcs. /month
22. Major brands & Fashion labels :
23. Major Countries of Exports :
24. Whether First Time to Japan : YES / NO

25. Please fill up the details of the Representative in the following format:

1	Name as appearing in Passport	
2	Passport Number	
3	Date of Issue	
4	Date of Expiry	
5	Date of Birth	
6	Place of Issue	
7	Whether has valid Japan visa	YES / NO

25. Have you earlier participated in this event with AEPC or any other Council / Organization ?
If Yes, Year (s) _____ No _____
26. Are you participating in any other event under MAI assistance in 2021 - 22 with other EPC's/Commodity Board/ Trade Bodies? YES / NO

If yes, please give details:

S.N.	Name of the Event/Country	Date of event	Name of the EPC's/Commodity Board/ Trade Bodies
1.			
2.			
3.			

Disclaimer: As Annexure – I (It's mandatory to fill up and be attach with the application form as its' a part of application form).

27. **Participants Charges:** Pay order/ DD for Rs. _____ drawn on _____ payable at Gurugram / New Delhi OR UTR Details of NEFT/RTGS
No.....for Rs.....
Date..... Name of Bank.....

This is to certify that all information provided by me is correct to the best my knowledge and agree to abide by the same.

Date: -

Signature of Authorized Signatory _____
Name & Designation: _____
Company Seal : _____

Note:

- 1) As per MAI guideline, an exhibiting company/member can avail MAI assistance up to a maximum of three times (including past cases) for a particular event. Thereafter they shall not be eligible for the subsidy.
- 2) MAI subsidy will henceforth be provided to a member/company for a maximum of three MAI events in a financial year.

Disclaimer

1. The participation is on FIRST-CUM-FIRST SERVED (FCFS) till all booths are sold.
2. All participants who have paid the full participation fee in time would be considered for allotment of booths through draw of lot.
3. No change in the booths, once allotted would be entertained under any circumstances.
4. The decision of Chairman-EP (AEPC) would be final and binding in case of any dispute.
5. The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by AEPC. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space rent, security, deposit and cancellation of grant etc., paid to AEPC and debarring the participation from the future participation in AEPC's events.
6. AEPC will not be responsible for the turnout of buyers/buying agents for any Exhibition/fair/show/BSM etc. AEPC will have no liability whatsoever for any kind of refund or payment in this regard.
7. MAI Assistance shall be permissible to regular director/ partner/proprietor / regular officer of the company on senior managerial position. Assistance would not be available to exporter of foreign nationality or holding foreign passport. **Non-MAI Exhibitor shall not be eligible for MAI reimbursement of airfare as well.**
8. The representative would come back to India after the Event/Fair is over and would submit the proof of his/her departure/arrival, wherever necessary.
9. The Council shall not be responsible for booking of hotels, clearance of samples at the customs, for getting VISA & on certain complementary services provided by AEPC and organizational inability of fair organizers & other service providers.
10. Participants will be required to furnish complete information on orders booked, enquiries generated etc., in the form of Feedback form after the fair which is required by the Ministry as you are entitled for the grant/subsidy.
11. In case of default of any payment due from the participants, AEPC reserves the right to debar them from participation in AEPC's International fairs and bring to the notice of appropriate authority.

As you are aware the event has been subsidized under MAI grant of the Ministry of Commerce, Government of India. You are requested to kindly fill up the details given in application form and send it to us as the information is desired by the Ministry of Commerce.

DECLARATION

We have studied the disclaimer for participation carefully and agree to abide by the same.

Date & Place :

Signature of Authorized Signatory_____

Name & Designation_____

Company Seal_____
