



**Apparel Export
Promotion Council**

(Sponsored by Govt. of India, Ministry of Textiles)

**AEPC/HO/EP/TE – 2025-2026
14th May, 2025**

CIRCULAR

**Participation in Trends Expo International Fashion Fair (B2B) at NEW
PTAK EXPO HALL, Ptak Wholesale Center in Rzgow near Lodz, 72/74 Tuszyńska
Street, Poland From 26th to 28th August, 2025)**

Dear Member,

AEPC is participating in Trends Expo, International Fashion Fair to be held from 26th to 28th August, 2025 which will take place at Ptak Wholesale Centre, Rzgow, Lodz, Poland.

1. About Trends Expo International Fashion Fair:

The TRENDS EXPO International Fashion Fair is Europe's largest B2B hub for the clothing and textile industry. For its second edition, the event will be held near the renowned C.H. Ptak, Europe's largest clothing wholesale center, which hosts over 2000 Polish clothing manufacturers and importers. This key event brings together hundreds of decision-makers and potential collaborators, showcasing products and innovations, and fostering new partnerships with companies from Poland and Europe. Industry leaders from the Łódź clothing and textile region will gather, making it an ideal platform to forge strategic contacts, stay updated on the latest trends and innovations, and showcase collections..

2. Why you should exhibit in Trends Expo, International Fashion Fair Lodz, Poland ?

The exhibition will span over 15,000 square meters, attracting around 13,200 buyers and visitors, and featuring over 250 exhibitors from 35 countries, with 70% from Poland and 30% from abroad. The exhibitor profile includes a diverse range of products such as women's, men's, and children's clothing, shoes, leather goods, and more. The visitor profile comprises distributors, wholesalers, shop owners, and material suppliers, offering a platform for exhibitors to showcase their products to thousands of Polish and foreign brands.

The Trends Expo provides a space for strategic discussions and valuable business relationships, with access to training, seminars, and conferences to help participants better match their offerings to customer expectations and increase profitability.

Notably, Poland's import market for ready-made garments (RMG) has seen significant growth, with woven RMG being the largest imported category in 2024, accounting for 51.4% of imports, followed by knitted apparel at 48.6%. Poland's total imports from the world reached \$16,148.6 million in 2024. India's share in Poland's imports has also increased, from \$364.7 million in 2020 to \$609.7 million in 2024, with its market share rising from 3.6% to 3.8% during the same period.

[For more details please click](#)

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3. **Venue: NEW PTAK EXPO HALL, Ptak Wholesale Center in Rzgow near Lodz,
72/74 Tuszynska Street, Poland**
Dates:

Dates	Days
Set-up Day : 25 th August, 2025 Fair Days : 26-28 August, 2025	(Monday) (Tuesday-Thursday)

4. **Participation Charges:**

Participation Charges are as mentioned below. The participation charges do not include air-fare, hotel expenditure or any other kind of personal expenses (logistics etc.):

Particulars	Participation charges (Rs.)
Cost per booth of size: 3m x3 m = 9 sqmt	Rs. 2,50,000/-
Early Bird Discount (If payment is made on or before 30 th May, 2025)	(-) Rs. 15,000/- Rs. 2,35,000/-

(10% additional cost on Rs. 2.50 lakhs for corner booth, subject to availability)

5. **Eligibility for financial assistance under Market Access Initiative (MAI) scheme:**

The Apparel Export Promotion Council has submitted a proposal to the concerned Ministry, requesting the MAI Grant for participation in the Trends Expo, International Fashion Fair. **The Ministry's decision on our proposal is awaited and cannot be considered approved unless confirmed in writing.**

The MAI Grants as and when received will be disbursed to the eligible exhibitors as per MAI Norms.

It is pertinent to mention that as per Notification no. K-11020/9/2021-E&MDA dated 19th July, 2021 of Ministry of Commerce & Industry, Department of Commerce (E&MDA) Division reg. eligibility for availing MAI grant with following conditions:

“a maximum of three participations in a particular trade fair/ exhibition would only be eligible for MAI assistance, i.e. members who have availed assistance three times (including past cases) for a particular fair / exhibition thereafter have to participate in that fair on their own. Further MAI funding support shall only be provided to a member for a maximum of three MAI events in a year. In case of exporter belonging to SC/ST/Women and the exporter is having FOB Value of exports less than Rs. 50 crore in a year, 5 participations in a particular event is allowed.”



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Reimbursement of airfare: - Further, the Council would propose to Dept. of Commerce for sanction of grant on account of reimbursement of airfare (economy class) if it is approved by Ministry of Commerce, Govt. of India. accordingly, regular Director / Partner / Proprietor / regular officer of the company on senior managerial position of participating firm/company presently having a minimum of 12 months continuous membership with Council, exporter having minimum FOB value of exports Rs. 50 Lakhs but below Rs. 50 Cr. in the preceding financial year shall be eligible for reimbursement of airfare as per MAI Guidelines under para 6 (ii) of the Market Access Initiative Scheme 2021 issued by the Ministry of Commerce from time to time. **Non-MAI Exhibitor shall not be eligible for reimbursement.**

(On receipt of MAI grant from the Ministry, the booth cost will be subsidized and accordingly the amount so decided would be refunded to the eligible exporters as per MAI norms)

6. The last date for submission of application with payment is 16th June, 2025

7. Payment Mode:

a. Payment please be made through NEFT/RTGS to the following account:

BENEFICIARY: APPAREL EXPORT PROMOTION COUNCIL

SAVING A/C NO: 180401000007320

IFS CODE: IOBA0001804

BANK: INDIAN OVERSEAS BANK

ADDRESS: BRANCH – APPAREL HOUSE, SECTOR 44, INSTITUTIONAL AREA, GURUGRAM – 122003

b. Demand Draft or Pay Order in the name of “Apparel Export Promotion Council” (payable at Gurugram or New Delhi) may be sent to **Mr. S. Hari Krishnan, Director** (EP Department), Apparel Export Promotion Council, Apparel House, Institutional Area, Sector-44, Gurugram-122003, Haryana, (India) Tel: +91 124 2708108 (D), 2708000-003, Mobile: +91 95604 72244

NOTE:

a) **No cheque payment will be accepted.**

b) **Please ensure to share the UTR Details in case of online payment, failing which your participation would not be considered even if payment is already made.**

8. Booth Packages:

The following booth facilities shall be provided to the participating exhibitors.

9 Sq.Mtr. booth includes – LED Lamps 100 W, Branding, Graphite velvet carpet, Counter 100x100x50 cm, Counter Branding 100 x 100 cm, Bar Stool, Power Connection 3 KW, 1 table, 2 chairs, 1 Standard Hanger stand (155 cm height)

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9. Guidelines for allotment of the booths:

- i) All participants who have paid the full participation fee on time would be considered for allotment of booths through draw of lots by AEPC.
- ii) No change in the booths, once allotted would be entertained under any circumstances.
- iii) The decision of Chairman-EP (AEPC) / Chairman (AEPC) would be final and binding in case of any dispute.
- iv) The participation is on **FIRST-CUM-FIRST SERVED (FCFS) basis** till all booths are sold and the allotment of stalls shall be done only through draw of lot basis.

10. Waitlist:

In case, applications are over-subscribed, a waitlist will be maintained, which would be considered on FCFS basis. Applicants are advised to ensure that they possess/ will obtain necessary visa to enter Poland. No request for refund will be entertained by AEPC if for any reason whatsoever, visa is not granted.

11. Cancellation charges:

Terms & conditions for withdrawal will be as follows:

- Rs. 25,000/- + GST charges will be forfeited if the exporter withdraws before the Draw of Lot.
- 100% forfeiture after Draw of Lot

12. Application form:

The application form (with Annexure-I) is enclosed herewith for your ready reference. The application may also be downloaded from AEPC's website www.aepcindia.com

[Interested members may also apply using following link :](#)

13. For seeking more details, please contact:-

1. Mr. S. Hari Krishnan, Director (EP Department) Apparel Export Promotion Council, Apparel House, Institutional Area, Sector -44, Gurugram -122 003 (Haryana) India Tel:+91 0124-2708108 (D) Mobile No.+91 9560472244 E-mail: shari@aepcindia.com
2. Mrs. Neelam Seth, Joint Director (EP Department) AEPC, Tel: +91 124 2708177 (D), **Mobile** : +91 9810505165 / **Email** : nseth@aepcindia.com
3. Mr. Sudhir Kumar, Dy. Director , EP Department, AEPC, Tel.: +91 124

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2708144(D), Mobile No.: 9911143988, E mail: sdahiya@aepeindia.com

You are requested to kindly send duly filled in application form with participation fee by way of Demand Draft/Pay Order/NEFT/RTGS in favour of “**APPAREL EXPORT PROMOTION COUNCIL” GURGAON.**

Similarly, exporters located at Mumbai, Ludhiana, Jaipur, Kolkata, Tirupur, Chennai and Bangalore may deposit the DD/Pay order at Local AEPC offices also. All others may send the Demand Draft/Pay Orders to Gurgaon office.

By making payment towards the participation, the participants hereby undertake to maintain proper decorum and comply with all applicable laws, rules, and regulations governing their participation in the fair, as well as the laws of the host country. Participants shall be solely responsible for their actions and omissions, and shall indemnify the Apparel Export Promotion Council (AEPC) against any claims, damages, or liabilities arising from their participation in the fair.

Post show obligation of the participant

The exporters must ensure to submit Feedback Form duly filled in to the AEPC representative on the last date of the fair at venue.

Yours Sincerely,

(S Hari Krishnan)
Director

Enclosure: [Application Form](#)

Disclaimer: AEPC will not be responsible for the turnout of buyers/buying agents for any BSM/fair/show, etc. The Council will have no liability whatsoever for any kind of refund or payment in this regard. The Council shall not be responsible for booking of hotels, clearance of samples at the customs, for getting VISA & on certain complementary services provided by AEPC and organizational inability of fair organizers & other service providers.

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**APPLICATION FORM FOR PARTICIPATION IN
TRENDS EXPO, INTERNATIONAL FASHION FAIR AT LODZ, POLAND,
(FROM 26 TH 28TH AUGUST, 2025) (On the Company's letterhead)**

1. **Company's Name** :
2. **Name of the Contact Person** :
3. **Designation** :
4. **Mobile No.** :
5. **Address with PIN No.** :
6. **City** :
7. **Telephone Number** :
8. **E-mail id** :
9. **Website of Company** :
10. **RCMC No. & Date** : RCMC No. _____ Date _____

(Renewal fee paid 2025-26: YES / NO
Please Tick)
11. **IEC Number** :
12. **PAN Number** :
13. **TAN Number** :
14. **GST Number** :
15. **CIN Number (required for only
Pvt. Ltd. Companies** :
16. **Status of Company (Please
tick)** : Partnership
: Proprietorship
: Pvt. Ltd.
: Ltd. Company
: LLP
17. **Type of Company (Please tick)** :Manufacturer
: Merchant Exporter
: Merchant Cum Manufacturer
18. **Whether belongs to MSME
(please tick)** : YES NO

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19 **Name of Participant (Director / Partner / Prop./Regular Officer at Sr. Level) with DIN No.** :

20 **Whether belongs to (please tick)** : **SC/ST**
: **GENERAL**
: **WOMAN**

21 **Export Performance during the last three years**

: 2024-25	
: 2023-24	
: 2022-23	

22 **HS Codes in respect of the products being promoted/marketed by exhibitor :
(at least 6 HS Codes should be given)**

S.No	HS Code (6 digit level)	Product Description
1		
2		
3		
4		
5		
6		

23 **Main items of production** :

24 **Mention segment** :
Knitted/Woven

25 **Present production capacity:** : _____pcs. per month / No. of
Machine_____

26 **Major brands & Fashion labels** :

27 **Major Countries of Exports** :

28 **Have you exported to before** : **YES** **NO**

29 **Export performance to Poland for the last three Years**

: 2024-25	
: 2023-24	
: 2022-23	

30 **Sustainability Certifications** :-
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.....
.....

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31 Please fill up the details of the Visiting Representative in the following format:

1	Name as appearing in Passport	:	
2	Passport Number	:	
3	Date of Issue	:	
4	Date of Expiry	:	
5	Date of Birth	:	
6	Place of Issue	:	
7	Whether has valid Poland Visa	:	YES / NO

- In any case the person whose details are given above, is not going then please intimate in advance the details of person who is attending the fair before leaving the Country

32 Have you participated in the same event previously with AEPC or any other Council / Organization? (with MAI support)

If Yes, Year(s) _____ Number of times: _____

33 Have you participated in any other event under MAI assistance in 2025-26 with AEPC/ other EPC's/Commodity Board/ Trade Bodies?

YES	NO
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If yes, please give details:

S.No	Name of the Event/ Country	Date of Event	Name of the EPC's/ Commodity Board/ Trade Bodies

Disclaimer: As Annexure – I (It's mandatory to fill up and be attach with the application form as its' a part of application form).

34. Participants Charges:

Pay order/ DD for Rs. _____ drawn on _____

payable at Gurugram / New Delhi OR (in case online payment):-

UTR Details : NEFT/RTGS No.....for

Rs.....

Date..... Name of Bank.....

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**If TDS is deducted, please mention its %age & amount of deduction
Rs.....**

This is to certify that all information provided by me is correct to the best my knowledge and agree to abide by the same.

Date: -

**Signature of Authorized
Signatory**

**Name &
Designation:**

Company Seal :

Note:

- 1) **As per MAI guideline, an exhibiting company/member can avail MAI assistance up to a maximum of three times (including past cases) for a particular event. Thereafter, they shall not be eligible for the subsidy.**
- 2) **MAI subsidy will henceforth be provided to a member/company for a maximum of three MAI events in a financial year.**

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Disclaimer

1. The participation is on FIRST-CUM-FIRST SERVED (FCFS) till all booths are sold.
2. All participants who have paid the full participation fee in time would be considered for allotment of booths through draw of lot.
3. No change in the booths, once allotted would be entertained under any circumstances.
4. The decision of Chairman-EP (AEPC)/ Chairman- AEPC would be final and binding in case of any dispute.
5. The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by AEPC. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space rent, security, deposit and cancellation of grant etc., paid to AEPC and debaring the participation from the future participation in AEPC's events.
6. AEPC will not be responsible for the turnout of buyers/buying agents for any Exhibition/fair/show/BSM etc. AEPC will have no liability whatsoever for any kind of refund or payment in this regard.
7. MAI Assistance shall be permissible to regular director/ partner/proprietor / regular officer of the company on senior managerial position. Assistance would not be available to exporter of foreign nationality or holding foreign passport. **Non-MAI Exhibitor shall not be eligible for MAI reimbursement of airfare as well.**
8. The representative would come back to India after the Event/Fair is over and would submit the proof of his/her departure/arrival, wherever necessary.
9. The Council shall not be responsible for booking of hotels, clearance of samples at the customs, for getting VISA & on certain complementary services provided by AEPC and organizational inability of fair organizers & other service providers.
10. Participants will be required to furnish complete information on orders booked, enquiries generated etc., in the form of Feedback form after the fair which is required by the Ministry as you are entitled for the grant/subsidy.
11. In case of default of any payment due from the participants, AEPC reserves the right to debar them from participation in AEPC's International fairs and bring to the notice of appropriate authority.

DECLARATION

We have studied the disclaimer for participation carefully and agree to abide by the same.

Date & Place:

Signature of Authorized Signatory_____

Name & Designation_____

Company Seal_____
