



APPAREL EXPORT PROMOTION COUNCIL, GURUGRAM

AEPC/HO/Ready to Show/EP 2026 -27

Dated : 01st July, 2026

REVISED CIRCULAR

**Participation in “Ready to Show @ Milano Fashion & Jewels”, an International Fashion Sourcing Fair
At Rho Fiera Milano, Milan, Italy
(12 - 14 September, 2026)**

Dear Members,

We are pleased to inform you that the participation charges has been reduced from Rs. 5,75,000/- to Rs. 5,40,000/- for participation in “Ready to Show @ Milano Fashion & Jewels” scheduled to be held from 12 - 14 September, 2026.

Participation Charges for exhibitors are as mentioned below :

Particulars	Participation Charges (Rs.)
Without MAI/MAS	
Earlier cost per booth (9 sqm.)	5,75,000/-
Revised cost per booth (9 sqm.)	5,40,000/-
Additional charges Rs. 15,000/- for the corner booth (subject to availability of booth)	

You are advised to confirm your participation at the earliest by submitting the application form along with the participation charges to secure booth space. The Council has applied for MAS grant which is likely to be approved by the Ministry. Upon receipt of grant, the MAS grant will be distributed among participants.

The deadline for submission of the application along with payment is 20th July, 2026.

All other terms & conditions shall remain unchanged as mentioned in the Circular dated 27.05.2026 ([copy attached](#)).

Thanking you,

Yours Sincerely,

**Mithileshwar Thakur
Secretary General**