Apparel Export Promotion Council

Dear Members,

Under the Export Promotion initiative, AEPC is offering WGSN facility to its members at Gurgaon, Noida and Mumbai locations free of charge. The following facilities are provided through WGSN subscription:

- 1. Design, Colour, Materials, Textiles forecasts for the next 3 seasons
- 2. Key Items for the season with downloadable files.
- 3. Downloadable CADS for the coming seasons in men, women, footwear, kids, denim, youth, sports etc.
- 4. Buyer's Briefing Guides and Collection Previews of top retailers across the world,
- 5. Original downloadable Prints, Graphics, Colour Swatches, Brushes and Fills. They are more than 60,000 original downloadable artwork on the website.
- 6. Which textile and knit fabric swatches are important for the coming seasons.
- 7. Coverage of 200+ tradeshows and analysis of the trends emerging from them.
- 8. Coverage of all Fashion weeks (London, Milan, Paris, New York + many more) and analysis of the trends emerging from them. Extensive coverage with Analysis.
- 9. Store window pictures of 600 brands and what are they selling globally for the season. We also cover street shots.
- 10. Business, Strategy, Market Intelligence from Sourcing to Buying and from Retail to Marketing.

Members are requested to visit the following address on working days and can avail benefit of this facility.

<u>Gurgaon</u>

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Warm regards,

Sudhir Sekhri

Chairman Export Promotion

Apparel Export Promotion Council