



**APPAREL EXPORT PROMOTION COUNCIL, GURGAON**

AEPC: F&E: BSM-Dubai-2015:

Dated: 14<sup>th</sup> September, 2015

**CIRCULAR**

**Sub: AEPC's Buyer-Seller meet on 16-17 November, 2015 at Dubai**

Dear Member,

Apparel Export Promotion Council shall be organizing the 1<sup>st</sup> edition of Buyer Seller Meet in Dubai from 16-17 November, 2015 at **Hotel Radisson Blu, Deira, Dubai**. UAE is one of the top destination of apparel exports from India, the statistics of UAE's import from world and India's exports are given below which depicts that there is a huge market for Indian Apparels in UAE.

UAE's RMG Import from World and India				
Year -	2012	2013	2014	% Change 2014/2013
UAE's RMG imports from world, (USD Mn.)	7252.1	8320.0	9361.7	12.5
UAE's RMG imports from India, (USD Mn.)	1432.8	1806.1	2329.6	29.0
India's Share in UAE's RMG imports from world, %	19.8	21.7	24.9	14.6
Source: UN Comtrade, 2015				

**SCHEDULE**

The Buyer Seller Meet shall be organized at Dubai as per the following dates.

Venue / City	Dates	Days
<b>Hotel Radisson Blu, Deira, Dubai</b>	Set-up Day:- 15 <sup>th</sup> November, 2015 BSM Days:- 16-17 November, 2015	(Sunday) (Monday-Tuesday)

**Facilities Provided for the Buyer Seller Meet**

The following booth facilities shall be provided by AEPC to all exhibitors.

Built in booth size 3x3 mts (9sq.Mts.)

- 3x3 m Laminated white octonorm stall of 2.5mts height
- 1 colour printed facia as per AEPC standard requirement
- LED lights per stall
- 18 mts garment fixed hanger rail system as shown in picture or 18 shelves for accessories stall as shown in picture each stall
- 200 plastic hangers each stall with 50 clip hangers as per requirements
- 1 table, 3 black leather chairs each stall
- 1 no of 500watt max square pin socket
- 1 dustbin

## **Promotion for BSM, Dubai**

AEPC shall be hiring services of a PR agency who shall be inviting buyers, importers, chain stores in the BSM and shall be working in close consultation with AEPC and Consulate General of India, Dubai. Further, a dedicated Website of BSM, Dubai will be launched for online registration of the buyers and the Exhibitors Company profiles will also be uploaded on the website of the BSM.

## **MOVE-IN & MOVE-OUT TIME BY THE PARTICIPANTS**

The participants should set-up their stalls on 15<sup>th</sup> November, 2015 at Dubai. Similarly, the participants would be required to move-out at 6.00 PM on 17<sup>th</sup> November, 2015 at Dubai.

## **PAYMENT SCHEDULE:**

Participation charges of approx 9 SQM booth	: Rs. 1,60,000/-
<b>Early bird discount upto 15<sup>th</sup> Oct, 2015</b> (With 100% advance payment)	: Rs. 10,000/-
Participation charges upto 15 <sup>th</sup> Oct, 2015	:Rs. 1,50,000/-
<b>Participation charges after 15<sup>th</sup> Oct 2015</b>	<b>:Rs. 1,60,000/-</b>

**No part payment will be accepted.**

*This does not include Airfare, Hotel expenditure etc. MDA/MAI grant will not be available for this event.*

You are requested to kindly send the participation fee by way of **Demand Draft/Pay order** in favour of "**APPAREL EXPORT PROMOTION COUNCIL**" as per the above details to, Mr. Ravish Srivastava, Sr. Manager, AEPC, Fair & Exhibition Department, Apparel House, Institutional Area, Sector-44, Gurgaon - 122003

The exporters of Delhi/Gurgaon can also deposit the payment by way of Demand Draft to **APPAREL EXPORT PROMOTION COUNCIL**, Gurgaon office. Similarly, exporters at Mumbai, Ludhiana, Jaipur, Tirupur, Chennai, Bangalore and Kolkata can also deposit the Demand Draft at Local AEPC offices. All others may send the Demand Draft/Pay orders to Gurgaon office.

**Alternatively payment can be made through RTGS/NEFT to the following AEPC account:**

**BENEFITIARY: APPAREL EXPORT PROMOTION COUNCIL**

**SAVING A/C NO: 180401000020000**

**IFS CODE: IOBA0001804**

**BANK: INDIAN OVERSEAS BANK**

**ADDRESS: BRANCH - APPAREL HOUSE, SECTOR 44, INSTITUTIONAL AREA, GURGAON - 122003 (No cheque payment shall be accepted.)**

**Guidelines for the Allotment of booths:**

1. All the participants who pay the full participation fee in time would be considered for allotment of booths through draw of lot and **allotment would considered only on FCFS basis.**
2. The decision of SG, AEPC /Chairman (EP), AEPC would be final and binding in case of any clarification.
3. For the allotment of booths, where any vacancy arises after the allotment on FCFS basis, the same would be subject to the discretion of the Secretary General/Chairman (EP), AEPC.
4. No change in the booths, once allotted would be entertained under any circumstances.

**Cancellation Charges:**

The exporter who will apply for participation in the show, the withdrawal will be subject to the following:

1. 25% of participation charges will be forfeited if the exporter withdraws before the participation is confirmed by the Council and other participant on the wait list confirms their participation. However, the forfeiture will be 35% of participation fees, in case, there is no other participant on the wait list.
2. 45% of the participation charges will be forfeited if the exporter withdraws after confirmation of participation by the Council and other exporters on wait list confirms their participation. There will be forfeiture of 65% of participation fee if no other exporter is on the wait list.
3. 100% forfeiture in case of no show of the BSM.
4. Non-grant of relevant visa shall not qualify for any relief.

**APPLICATION FORM:** The blank application format is attached herewith for your ready reference.

Should you require any other information, we will be glad to answer the same.

**For further details, please contact:**

<p>Mr. Ravish Srivastava, Sr. Manager (F&amp;E) Apparel Export Promotion Council Apparel House, Institutional Area, Sector-44, Gurgaon-122 003, Haryana Tel: 0124-2708143, 2708000-003, Mobile:-+91-9818662371 E-mail: ravish@aepcindia.com</p>	<p>Mr. Indrajit Banerjee, Assistant(F&amp;E) Apparel Export Promotion Council Apparel House, Institutional Area, Sector-44, Gurgaon-122 003, Haryana Tel: 0124-2708100, 2708000-003, E-mail: ibanerjee@aepcindia.com</p>
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The exporters shall submit Response Form duly filled in to AEPC representative on 17<sup>th</sup> November, 2015 after conclusion of the event.

Yours Sincerely,

(R K Sharma)  
Director (Fairs & Exhibition)  
Phone: +91-124-2708026/8134  
Mobile:-+91-9899167235, Fax: +91-124-2708004/05  
Email: rksharma@aepcindia.com

**Enclosure:** Application Form

**APPLICATION FORM FOR BUYER SELLER MEET IN DUBAI**  
**16-17 November, 2015 at Dubai**

**(On the company's letterhead)**

Name of event for which participation is sought: **BUYER SELLER MEET - DUBAI**

1. Name & Address of the firm :
2. RCMC No :
3. IEC No. :
4. Name of the Contact person with mobile No :
5. Proprietary/Partnership Pvt. Ltd. Co. :
6. Telephone No (s) with area code :
7. Fax No (s) :
8. E-Mail Nos. :
9. Manufacturers or Merchant Exporter :
10. **Micro, Small and Medium Enterprises (MSME) STATUS : YES/NO**
11. Address of Manufacturing Unit :
12. Main items of production :  
(Mentioned segment Knitted/Woven and specify product mix.)
13. Total value of export of readymade Garments/  
Textiles in the previous year 2014-15 (FOB in US\$) :US\$ \_\_\_\_\_ Million  
And major Countries of Exports
14. Present production capacity (pcs/month) : \_\_\_\_\_ pcs/month
15. Major brands & labels :
16. Whether First Time to UAE : YES / NO
17. Please mention details of factory Compliance / Social Compliance:

**23.** Please fill up the details of the Representatives in the following format:

1	Name as appearing in Passport	
2	Passport Number	
3	Date of Issue	
4	Date of Expiry	
5	Date of Birth	
6	Place of Issue	
7	Whether has valid UAE visa	<b>YES / NO</b>

***Disclaimer:** AEPC will not be responsible for the turnout of buyers/buying agents for any BSM/fair/show, etc. The Council will have no liability whatsoever for any kind of refund or payment in this regard. The Council shall not be responsible for booking of hotels, clearance of samples at the customs, for getting VISA & on certain complementary services provided by AEPC and organizational inability of fair organizers & other service providers.*

**Date: -**

Name: - \_\_\_\_\_

Designation \_\_\_\_\_

Signature