

**APPLICATION FORM**  
**57<sup>th</sup> India International Garment Fair**  
**Spring/Summer - 2017**  
**18-20 July, 2016, Halls Nos. 7D, 8 to 12 & 12A, Pragati Maidan, New Delhi**  
**Fair Timings: 18 & 19 July, 2016 - 9.30 AM to 6.30 PM**  
**20 July, 2016 - 9.30 AM to 6.00 PM**  
[www.indiaapparelfair.com](http://www.indiaapparelfair.com)

**APPLICATION**

Please note that the Application along with requisite amount by way of cheque/DD/ Pay Order favouring **“Apparel Export Promotion Council, payable at Gurgaon”** should necessarily be submitted and routed through any one of the four Associations named below:

**Apparel Exporters & Manufacturers Association (AEMA)**

FOF 004, 4<sup>th</sup> Floor, Gold Souk  
Block – C, Sushant Lok, Sector - 43  
Gurgaon (Haryana)  
Tel: 0124-6471426  
E-mail: aema@aema.in & aema207eros@gmail.com

**The Clothing Manufacturers Associations of India (CMAI)**

902, Mahalaxmi Chambers, 22, Bhulabhai Desai Road,  
Mumbai – 400 026  
Phone: 91-22-23538245, 23525168, Fax: 91-22-23515908  
Email: cmai@vsnl.com, cmai@hathway.com  
Website: www.cmai.in

**Garment Exporters Association (GEA)**

G - 19 - B Hemkunt Chambers,  
89, Nehru Place, New Delhi - 110 019  
Phone: 91-11- 30882260, 46508995, 66096641;  
E-mail : gea\_1974@airtelmail.in & geaassociation1974@gmail.com

**Garment Exporters Association of Rajasthan (GEAR)**

718, 5th Floor, Anchor Mall Madrampura, Ajmer, Road, Jaipur – 302 006.  
Tel: 0141-2224380; Fax: 0141-2224643  
E-mail: info@garment-india.com; Website: www.garment-india.com

**AEPC BANK DETAILS (For RGTS Purpose)**

A/C HOLDER	: APPAREL EXPORT PROMOTION COUNCIL
A/C NO.	: 180401000020000
IFS CODE	: IOBA0001804
BANK	: INDIAN OVERSEAS BANK
ADDRESS BRANCH	: APPAREL HOUSE, SECTOR - 44, INSTITUTIONAL AREA, GURGAON - 122 003

## PARTICIPATION CHARGES

(A) The participants charges are as follows:-

Size (In sqm.)	Built-up Stall (per sq. mtr.) (Rs.)	Bare space (Per sq.mtr.) (Rs.)
09	6000/- + ST	No Policy
12	6000/- + ST	
18	6000/- + ST	
24	6500/- + ST	
30	6500/- + ST	6500/- + ST
36	6500/- + ST	6500/- + ST
42	7000/- + ST	7000/- + ST
48	7000/- + ST	7000/- + ST

10% extra for 2 sides open and 20% extra for 3 side open stall for both bare and built-up stalls for all above sizes.

- The maximum stall size would be 48 sq. mtrs.
- 2/3 side open stalls shall be allotted subject to availability.
- Bare space participants would be provided with one plug point only.

## ADVERTISEMENT CHARGES FOR FAIR GUIDE

Particulars	Tariff	Particulars	Tariff
Back Cover	Rs. 50,000/-	Full Page (Colour)	Rs.13,500/-
Back Inside Cover	Rs.30,000/-	Book Mark **	Rs.20,000/-
Front Inside Cover	Rs.30,000/-		

\*Service tax, as applicable extra (presently @ 14.50%) on total amount.

\*\* Printed book mark to be supplied by the Advertiser

- Design & Positive to be sent directly to the respective Association
- Mechanical Data : Size 25 cms (H) X 19 cms (W)
- Last Date for the receipt of advertisement material and payment (advt. Charges) is 30.06.2016

## FASHION SHOW

Rs. 4000/- + Service Tax extra, as per applicable rate (presently @ 14.50%) per outfit with minimum of 6 outfits and maximum of 12 outfits.

## BASIC STALL PACKAGE OF 9 SQM STALL

The following items will be provided in the 9 sq. mtr. built-up stall:

- One table
- Two chairs
- Six spot lights (White CFL - 20 W each)
- One waste paper basket
- Name fascia
- One light socket
- Carpet flooring

Extra power other than six spot lights and light socket, if any, will also be charged extra. Hire charges for extra lights/fixtures/furniture will be payable by the exhibitor.

### **ALLOTMENT OF STALLS**

- Allotment of stalls will only be by Draw-of-Lots and will be informed to the participants through the Associations.
- AEPC reserves the right to reject any Application for space without assigning any reason.
- AEPC also reserves the right to allocate space less than applied for, due to space restraints.
- The applicant is bound by the decision of AEPC in stall allocation and no representation/revision shall be allowed in this regard.
- The booth once allotted shall not be shifted.
- The dimension of the booth shall be accepted by applicants, as finalized by AEPC and no representation shall be entertained in this regard.
- The applicant shall unconditionally accept allotment of booth and no reduction/cancellation shall be given to those booths which have pillar. Any allotment near pillar shall be accepted by applicant, as decided in Draw-of-lots.

### **PAYMENT POLICY**

		<b>Last Date</b>
A	(i) 25% advance application charges along with the application*	16.05.2016
	(ii) 75% balance charges **	10.06.2016
	* In case the cheque is dishonoured for any reasons, the A(i) and A(ii) shall be accepted in the form of DD/Pay Order only	10.06.2016
	** In case 75% balance is not received for any reason, upto last date, A(i)(10% advance application fee shall stand forfeited).	10.06.2016
B	Participants, whose 100% participation fee is received by the last date, would only be considered for allotment of stalls in the Draw-of-lot function	10.06.2016

### **APPLICATION DEADLINE**

All applications would be accepted on First-come-First serve basis. However, the last date for receipt of Application is **16<sup>th</sup> May, 2016**. Booking will be closed once the available stall area is booked.

### **DRAW-OF-LOT**

- The Draw-of-lot for allotment of Stalls will be held on **17<sup>th</sup> June, 2016**.

### **RULES & REGULATIONS**

- Participants will have to abide by the decision of AEPC and the Rules & Regulations as laid down in the Exhibitor's Manual.
- The participants will abide by the Do's and Don'ts laid down by AEPC from time to time.

### **STALL CONFIGURATION**

The minimum stall size shall be 9 sq. mtr. The bookings of stalls are acceptable in following dimensions only:

9 12 18 24 30 36 42 48

### **CANCELLATION/WITHDRAWAL POLICY**

a	In case the withdrawal/cancellation is submitted in writing to AEPC, following deductions would be applicable:-	
	(i) 10% of the total participation fee shall be forfeited in case withdrawal is received before the last date of submission of full participation charge	10.06.2016
	(ii) 100% of the participation fee shall be forfeited in case the written request of cancellation/withdrawal is received by AEPC or no request is made by the participant	After 10.06.2016
b.	Chairman, AEPC/IGFA shall have the right to exercise his discretion, if he deems it fit, for refund of participation charges, either in part or in full withdrawal	

### **DOS AND DON'TS**

#### **Do's**

1. The possession of bare and build up stall would be handed over to the participants at 12.00 Noon on 15th July, 2016 and 17th July, 2016 respectively. All the participants have to ensure to complete their stall decoration latest by 8.00 pm on 17th July, 2016.
2. Only commercial vehicles such as tempos, taxi, trucks carrying exhibits will be allowed to enter Pragati Maidan complex from Gate no. 1.
3. Exhibitors will get complimentary shuttle service from Gate No. 1 to halls on 17th July, 2016 for bringing their goods.
4. Exhibitors and visitors will get complimentary shuttle service from Gate No. 1 & 7 to the registration area at the fair venue during the fair days.
5. Organizer has exclusive rights to take photographs and films of the exhibition stands.
6. Video/animation films on the exhibits, may however can be displayed within the stand, provided the sound level is kept low to avoid disturbance to others.
7. Information headphones are allowed in the stand, provided these are setup inside the stand at least 0.3m away from the aisles.
8. Participants can bring their own mannequine, hangers, hanger rails or display stands or any other items to be used for display of their collections for use in their stalls.
9. Complimentary Wi-Fi facility would be provided by the organizer during the fair days.
10. All participants profile would be printed in the Fair Directory on complimentary basis.

11. Each participant would get one copy of Fair Guide on the second day of the fair on complimentary basis.
12. Each participant would get carton of mineral water (as detailed below) on the first day of the fair, to be used by the participants for entire fair.

S.No.	Stall size (in sq.mtrs)	Total no. of Bottles of 200 ml each.
01.	9,12 and 18	50 bottles
02.	24, 30 and 36	100 bottles
03.	42 and 48	150 bottles

13. Entry to the venue would be allowed through photo entry badges only. Participants should send the photograph of their representatives within the specified date for issuance of photo entry passes for hassle free entry to the fair venue. If the participants have not received the photo entry passes through Associations before 7th July, 2016, they should get in touch with the respective Association at the earliest.
14. Participants should wear the photo entry badges all the time during the course of the fair at the fair venue.
15. Due to limited parking space available at ITPO, only one parking pass per participant is allowed subject to ITPO Policy. No extra parking passes would be allowed at any point of time.
16. Participants should fill the 'Response Form' and submit the same at the Hall Director in each hall on the last day of the fair i.e. 20th July, 2016 and take the Exit Passes for taking out goods from Pragati Maidan. Participants are requested specifically to fill the point i.e. 'Details of enquiries received' and other business details, as this will help the organizer in making better arrangements for future organization of the fair.'
17. The possession of stalls to the participants of having built up stall size of 9 sqm., 12 sqm, 18 sqm. and 24 sq.mtrs. will be given on 17th July, 2016 at 11.00 am.
18. Participants opted for 24 sq.mtrs. can decorate their stalls within the octonorm structure provided by the organizer without changing the name fascia. The octonorm structure provided by the organizer for 24 sq. mtrs. stalls would not be removed at any point of time.
19. Best Display Awards – Three Categories according to size of the stalls a) 9, 12 & 18 sqm. b). 24, 30 & 36 sqm. and c) 42 & 48 sqm. with three trophies (Gold, Silver & Bronze) in each category = Total 9 trophies.

#### Don'ts

01. No outside stall decorator/Interior Designer/stall contractor other than the official and empanelled stall contractor(s) is allowed to decorate/design stalls inside the halls during the fair.
02. Customize stalls would be allowed to the exhibitors having stall size of 30 sqm., 36 sqm. 42 sqm. and 48 sqm. only. For 24 sq.mtr. stall, please follow the directions mentioned at Sl. No. 18 above in "Do's".

03. Participants making their own customized stall should have to finish and decorate their stall by 8.00 PM on 17th July, 2016. After 8.00 PM, penalty would be imposed as deem fit by the organizer.
04. The exhibitors, who are making customized stall, should keep their material inside their stall and should not use the aisles. The height of the customized stall should not more than 8 fts. in any case.
05. The change in name fascia of the stalls from 9 to 24 sq.mts. would not be allowed.
06. Any kind of woodwork, brickwork, melamine polishing or carpentry work is not allowed within the octonorm stalls provided by the organizer for the built-up stalls of all sizes.
07. Painting, nailing, drilling, gluing on wall papering on the octonorm stall panels is not permitted. Exhibitors must use bi-adhesive tape for fixing purposes.
08. Exhibitors are responsible for the cost of making goods, restoring or renewing any damages to the stand structure, floor covering, light fitting or part thereof.
09. Participants who require extra display aids may get in touch with the empanelled vendors directly well in advance to source their requirements and should not approach others.
10. No suspended displays/structures are permitted from the ceiling of the exhibition halls.
11. Only white CFL/LED lights will be used in stalls as spotlights. Use of Halogen and Comptalux lamps as spot lights has been totally banned in Pragati Maidan, New Delhi.
12. No vehicles shall be allowed to be parked near the exhibition halls during the course of the fair i.e. from 18th to 20th July, 2016. These vehicles may be towed away by ITPO.
13. Children below 12 years of age are not permitted in the Exhibition under any circumstances; even if are accompanied with parents/Guardian
14. Smoking is strictly prohibited in the entire Exhibition area and cafeteria.
15. Consumption of liquor is strictly prohibited in the entire exhibition area.
16. Exhibitors will not be permitted to display any equipment which causes high levels of pollution in terms of noise and smell.
17. Exhibitors cannot transfer, dispose off, part-with or otherwise sublet the whole or any part of their display space/stand, whether for financial consideration or otherwise.
18. All sales promotion activities including distribution of literature, brochures, samples, handouts, etc. must be confined to the designated stand of the Exhibitor.
19. Exhibitors will have to take prior permission of the Organizer for taking photographs and films of the exhibition. Exhibitor may however take photographs of their own stands and visitors. Exhibitors are not allowed to take photographs of any other stall.
20. Display of Names/logos of any indirect Exhibitor on the fascia of the stands is strictly prohibited.
21. Use of cloth banners is prohibited in any form within the exhibition stand & anywhere within the Pragati Maidan, New Delhi.
22. Use of loud speakers, musical instruments etc. in the stand is prohibited.
23. Display of mannequins outside the stall area is not allowed. Organizer has the right to remove the mannequin placed outside the stall area.

24. Modeling outside of your exhibit space is strictly prohibited.
25. Participants should not access of all social sites like Facebook, YouTube, songs.pk, etc., as it results in slow down of the speed of Wi-Fi provided by the organizer.
26. Exhibitors who will not follow the Do's & Don'ts will be given a written warning during the fair. If the exhibitor does not comply with the Do's & Don'ts even after warning, appropriate remedial action will be enforced including barring for participation in the next fairs.

### **For Information**

- a. The Wi-Fi connection would be disconnected automatically after every half-an-hour and the user has to logged-in again to use the Wi-Fi. However, if participant continues the use, no fresh login will be required.
- b. Visitors/Exhibitors are liable for Frisking/check at the entry gate or any other place as a security measure.
- c. If any participant does not follow the Don'ts, the Hall Director of AEPC would hand over a copy of the Advisory highlighting the point of Don'ts not followed by the participants and a copy of the same would be handed over to the available representative of the concerned Association.

SIGNATURE  
(Name/Designation)  
Company Stamp

**APPLICATION FORM**  
**57<sup>th</sup> India International Garment Fair**  
**Spring/Summer - 2017**  
**18-20 July, 2016, Halls Nos. 7D, 8 to 12 & 12A, Pragati Maidan, New Delhi**  
**www.indiaapparelfair.com**

The 57th India International Garment Fair shall take place at Hall Nos. 7D, 8 to 12 & 12A, Pragati Maidan, New Delhi. The minimum stall size shall be 9 sq. mtr. The bookings of stalls are acceptable in the following dimensions only:-

(Pls. Tick ✓)

9    12    18    24    30    36    42    48

Participants opting for stall size 30 sq. mtrs onward please tick ✓:

Built-up stall	Bare space
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Participants opting 2/3 side open stall, please tick ✓:

Two Side Open	Three side open
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**YOUR MAIN ITEM OF DISPLAY TO PUT YOU IN PROPER CATEGORY-WISE LISTING**

(Please tick one only)

Women's Wear	Kids Wear	Men's Wear	Accessories/Fashion Jewellery
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NAME OF THE FIRM : \_\_\_\_\_

COMPANY ADDRESS : \_\_\_\_\_

PAN No. OF THE COMPANY : \_\_\_\_\_

IEC NO. : \_\_\_\_\_

YEAR OF ESTABLISHMENT : \_\_\_\_\_

NAME & DESIGNATION OF CHIEF REPRESENTATIVE : \_\_\_\_\_

TELEPHONE No. : \_\_\_\_\_

MOBILE No. of CHIEF REPRESENTATIVE : \_\_\_\_\_

FAX NO. : \_\_\_\_\_

(Pls. Provide area code no.) : \_\_\_\_\_

E-MAIL id : \_\_\_\_\_



WEBSITE : \_\_\_\_\_

EXPORT MARKETS : \_\_\_\_\_  
(Countries exported to in order of export performance indicate three labels undertaken by the applicant)

PRODUCTS OF DISPLAY : \_\_\_\_\_

(Pls. Tick the items in attached sheet (maximum five products))

**PAYMENT SCHEDULE**

**i) SPACE BOOKED** : Cheque/DD/Pay order no. \_\_\_\_\_ dated \_\_\_\_\_ for Rs. \_\_\_\_\_ drawn on \_\_\_\_\_ issued in favour of AEPC, Gurgaon.

**ii) ADVERTISEMENT** : Cheque/DD/Pay order no. \_\_\_\_\_ dated \_\_\_\_\_ for Rs. \_\_\_\_\_ drawn on \_\_\_\_\_ issued in favour of AEPC, Gurgaon.

**iii) FASHION SHOW** : Cheque/DD/Pay order no. \_\_\_\_\_ dated \_\_\_\_\_ for Rs. \_\_\_\_\_ drawn on \_\_\_\_\_ issued in favour of AEPC, Gurgaon.

**Note: The Participant shall be liable to pay space charges for the actual coverage if it exceeds the area booked /allotted.**

**Note:**

- The participants will abide by the Do's and Don'ts laid down by AEPC from time to time.

SIGNATURE  
(Name/Designation)  
Company Stamp

**57<sup>th</sup> India International Garment Fair, 18 - 20 July, 2016**

**Organized by**

**Apparel Export Promotion Council  
and  
International Garment Fair Association**

**"In Association with"**

**Apparel Exporters and Manufacturers Association**

**The Clothing Manufacturers Association of India**  
**Garment Exporters Association**  
**Garment Exporters Association of Rajasthan**

**PRODUCT LISTING (Please tick any five where appropriate)****CASUAL WEAR**

- Beach Wear
- Jeans/Denim
- Trousers
- Shorts
- Skirts
- T-Shirts/Polo Shirts
- Co-ordinates
- Other, please specify .....

**FORMAL/BUSINESS WEAR**

- Men's Shirts
- Men's Suits
- Men's Trousers
- Men's Vest
- Women's Blouses
- Women Dresses
- Women's Trousers
- Women's Skirts
- Suits
- Sweat Shirts
- Silk Garments
- Knitwear
- Tunics
- Other, please specify .....

**CHILDREN WEAR**

- Boys Wear
- Girls Wear
- Infants Wear
- Maternity Wear
- Other, please specify .....

**LINGERIE & UNDER WEAR**

- Bodysuit
- Brassieres
- Brief
- Home wear & lounge wear
- Hosiery & Socks
- Men's Underwear & Boxer Shorts
- Sleep Wear and pyjamas

**ATHLETIC, SPORT & OUTERWEAR**

- Body Wear
- Rain Wear
- Sports Wear
- Swimwear
- Other, please specify .....
- Skiwear
- Track Suits
- Outerwear
- Other, please specify .....

**HIGH FASHION & OCCASIONAL WEAR**

- Designer's Labels - Fashion
- Private Labels - Fashion
- Bridal Wear
- Other, please specify .....

**KINDLY FILL BELOW MENTION FIELDS CAREFULLY**

**FABRIC USED (Tick the most appropriate category)  
(Do not tick where you are not using the fabric)**

- Silk
- 100% Cotton
- 100% manmade
- Cotton/MMF Blended
- Fibre like LINEN, FLEX
- Can use imported Fabric

**TICK ABOUT ORNAMENTATION ON GARMENTS**

- Machine / Screen print
- Hand print
- Embroidery
- Heavy sequined/Bead
- Hand Stitching
- Patchwork / Motif

**MOST PREFERRED DELIVERY PERIOD (FROM ORDER) TICK ONE**

- 30 Days
- 45 Days
- 60 Days
- 90 Days

**FABRICS USED FOR THE GARMENTS**

- Type of Fabrics used  
(List any five)

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

- Types of Finishes
- Types of Washes