



APPAREL EXPORT PROMOTION COUNCIL, GURGAON

AEPC: F&E: BSM-Dubai-2015:

Dated 28th July, 2015

CIRCULAR

Sub: Expression of Interest to participate in the proposed AEPC's Buyer-Seller meet to be held on 2-3 November, 2015 at Dubai

Dear Member,

Apparel Export Promotion Council is planning to organize the 1st edition of Buyer Seller Meet in Dubai from 2-3 November, 2015 at **Radisson Blu Hotel, Dubai Deira Creek**. UAE is one of the top destination of apparel exports from India, the statistics of UAE's import from world and India's exports are given below which depicts that there is a huge market for Indian Apparels.

UAE's RMG Import from World and India				
	2012	2013	2014	% Change 2014/2013
UAE's RMG imports from world, (USD Mn.)	7252.1	8320.0	9361.7	12.5
UAE's RMG imports from India, (USD Mn.)	1432.8	1806.1	2329.6	29.0
India's Share in UAE's RMG imports from world, %	19.8	21.7	24.9	14.6

Source: UN Comtrade, 2015

2. The Consul General of India, Dubai has also recommended that a Buyer Seller Meet should be organized for Apparel at Dubai as Dubai is considered to be the gateway to enter UAE.

3. **SCHEDULE**

The Buyer Seller Meet at Dubai is proposed as follows:

Venue / City	Dates	Days
Radisson Blu Hotel, Dubai Deira Creek Bani Yas Road, 476 Dubai United Arab Emirates	Set-up Day:- 1 st November, 2015 BSM Days:- 02-03 November, 2015	(Sunday) (Monday - Tuesday)

4. **Facilities Provided for the Buyer Seller Meet**

The following booth facilities shall be provided by AEPC to all exhibitors.

Built in booth size 3x3 mts (9sq.Mts.)

- Table and chairs
- Spot lights
- Hangers and hanger rails
- Electric connection socket
- Waste paper basket
- Name Facia

5. **Promotion for BSM, Dubai**

AEPC shall be hiring services of a PR agency who shall be inviting buyers, importers, chain stores in the BSM and shall be working in close consultation with AEPC and Consulate General of India, Dubai. Further, a dedicated Website of BSM, Dubai will be launched for online registration of the buyers. The Exhibitors Company profiles will also be uploaded on the website of the BSM.

6. **MOVE-IN & MOVE-OUT TIME BY THE PARTICIPANTS**

The participants shall set-up their stalls on 1st November, 2015 at Dubai. Similarly, the participants would be required to move-out at 6.00 PM on 3rd November, 2015 at Dubai.

7. **Approximate participation charges**

The council shall be charging between Rs 1.30 lacs to Rs 2.0 lacs for standard booth of 9 SQM.

This does not include Airfare, Hotel expenditure and other related expenditures. MDA grant would also be available between Rs 75,000 to Rs 1,00,000/- per participating company as per extant rules of AEPC. AEPC has requested for MDA grant for this event and MDA claim shall be made available only as per approval from Ministry of Commerce.

This circular is being issued to the members to seek their response/expression of interest for participating in the BSM and based on the response the organization of the BSM, and other details shall be planned.

Interested members may please confirm their participation to ravish@aepecindia.com, latest by 7th August, 2015.

Warm regards

Yours sincerely

R K Sharma
Director (F&E)
Apparel Export Promotion Council
Apparel House, Sector-44, Gurgaon
Email: rksharma@aepecindia.com
Mob: +91-9899167235