



APPAREL EXPORT PROMOTION COUNCIL, GURGAON

AEPC/REG/F&E/814

27th May, 2013

CIRCULAR

SUB: AEPC organizes Mega Apparel & Textile Show in JFW International Fashion Fair (IFF), Tokyo, Japan from 17-19 July, 2013

Dear Member,

Apparel Export Promotion council (AEPC) shall once again be participating in International Fashion Fair, Tokyo scheduled from 17-19 July, 2013 along with SRTEPC, TEXPROCIL and WOOLTEXPRO and other EPCs as organizing partners under the aegis of MOT. Over 25,000 trade visitors attended the IFF show last year in July, 2012.

On the basis of recommendations of the Ministry of Textiles, Ministry of Commerce has approved funding under Market Access Initiative for the Mega Apparel & Textile Show in Tokyo, Japan

MAI support is for 160 booths in the fair. For proper showcasing of Textile sector, the allocation of booths is proposed as per following:

- | | | |
|-------------------------------|---|-----------|
| 1. COTTON FABRIC AND MADE-UPS | : | 30 BOOTHS |
| 2. SYNTHETIC FABRICS | : | 30 BOOTHS |
| 3. WOOL AND OTHER PRODUCTS | : | 30 BOOTHS |
| 4. READYMADE GARMENTS | : | 70 BOOTHS |

Japan's Imports of Textiles & Apparel from India and World

India's export of Textile & Apparel has increased considerably in 2012 as compared to last year.

Japan's Import of Textile and Apparel from World and India, US\$ Mn.				
Country	Items	2010	2011	2012
World	Textile	32790.1	40938.4	41540
	Apparel	25262.2	31110.9	32073
India	Textile	356.9	504.5	485
	Apparel	204.6	271.3	293
India's Share in %	Textile	1.1	1.2	1.23
	Apparel	0.8	0.9	0.91

AVAIL HUGE BENEFIT IN PARTICIPATION FEE ON ACCOUNT OF MAI GRANT FROM MINISTRY OF COMMERCE:

The Mega Show is being organized under the MAI Assistance Scheme of Ministry of Commerce, Govt. of India. The cost of the stall together with entire promotional expenses for 9 sq.mtrs. (approx) is costing AEPC Rs. 4.50 Lakhs/booth, however, after taking into consideration the MAI assistance and Council's contribution, we are pleased to offer a stall of 9 sq.mtrs. at Rs.1.80 lacs.

FACILITIES PROVIDED FOR THE MEGA SHOW:

- Built in booth of around 9 SQM equipped with the following:
 - A set of 1 round table and 4 chairs
 - 3 spot lights
 - 4 hanger rails (as a part of the structure)
 - 80 normal hangers and 20 bottom hangers
 - A power socket (Japanese socket hole) up to 500watts
 - A company sign board
- Fashion shows: 3 fashion shows/day with outfits from the participating exhibitors shall be organized during the fair, without any participation charge from exhibitors.
- Senken Shimbun shall promote India Pavilion through advertisement in newspapers/tabloid which shall be circulated to all buyers.
- Industry experts shall for providing advance information for preparation of collection for the show

The Council will be providing the facilities of interpreter, participation in the fashion show, overseas publicity, inland publicity, publicity through signages, banners standees and space allocation in the priority area of IFF Fair.

The project is under MAI. It is targeted mainly to MSME sector. This preference shall be given to units under MSME and having export turnover in previous year, below Rs 15.00 Crores.

PAYMENT SCHEDULE:

Participation charges of approx. 9 sq.mtrs. booth : Rs 1,80,000/-

This does not include Airfare, Hotel expenditure and other related expenditure. MDA grant will not be available since MAI grant is availed, as explained above.

- ❖ Set-up day - 16 July, 2013
- ❖ Fair days - 17 to 19 July, 2013
- ❖ Move out – 20th July, 2013

Venue

Country	Date
JFW International Fashion Fair West Exhibition Hall, Tokyo Big Sight, 3-21-1 Ariake, Koto-ku, Tokyo 135 0063, Japan	17-19 July, 2013

Who Should Participate

Exporters registered with AEPC, TEXPROCIL, SRTEPC AND WOOLTEXPRO and other textile EPCs can apply for participation in the Mega Apparel Show. Members of AEPC can apply directly. Applicants from SRTEPC, TEXPROCIL and WOOLTEXPRO can send their application with full participation fee through their respective associations, in the shape of Demand Draft payable in favour of "Apparel Export Promotion Council" (payable at New Delhi/Gurgaon). However, they may send advance copy of application to AEPC for information. Alternatively payment can be made through RTGS/NEFT to the following AEPC account:

BENEFITARY: APPAREL EXPORT PROMOTION COUNCIL

SAVING A/C NO: 180401000020000

IFS CODE: IOBA0001804

BANK: INDIAN OVERSEAS BANK

ADDRESS: BRANCH – APPAREL HOUSE, SECTOR 44, INSTITUTIONAL AREA, GURGAON – 122003

No cheque payment shall be accepted.

GUIDELINES FOR ALLOTMENT OF THE BOOTHS:

1. All participants who have paid the full participation fee in time would be considered for allotment of booths through alphabetical order.
2. No change in the booths, once allotted would be entertained under any circumstances
3. The decision of SG/Chairman (EP) would be final and binding in case of any clarification.

The participation is on FIRST-CUM-FIRST SERVED (FCFS) basis.

Waitlist:

In case, applications are over-subscribed, a waitlist will be maintained, which would be considered on FCFS basis. Applicants are advised to ensure that they possess necessary visa to enter Japan. No request for refund will be entertained by AEPC if for any reason whatsoever visa is not granted.

CANCELLATION CHARGES:

The exporter who has applied for participation in the Fair, the withdrawal will be subject to following:

- 25% of participation charges will be forfeited if the exporter withdraws before the participation is confirmed by the Council and other participant on the wait list confirms their participation. However, the forfeiture will be 35% of participation fees, in case, there is no other participant on the wait list.
- 45% of the participation charges will be forfeited if the exporter withdraws after confirmation of participation by the Council and other exporters on wait list confirms their participation. There will be forfeiture of 65% of participation fee if no other exporter is on the wait list.
- 100% forfeiture in case of no show of the fair.
- Non-grant of relevant visa shall not qualify for any relief.

APPLICATION FORM

The blank application format is enclosed herewith for your ready reference.

For further details, please contact:

Ravish Srivastava, Manager (Fairs & Exhibition)

Apparel Export Promotion Council

Apparel House, Institutional Area, Sector-44, Gurgaon-122 003, Haryana, (India)

Tel: 0124-2708162, 2708000-003, Fax: 0124-2708004

Mobile: +91-9818662371, E-mail: ravish@aepecindia.com

The exporters shall submit response form duly filled in to AEPC representatives on 20th July, 2013.

Yours Sincerely,

R K Sharma

Director (Fairs & Exhibition)

Phone: +91-124-2708026/8134 , Fax: +91-124-2708004/05

Email: rksharma@aepecindia.com

Disclaimer: AEPC will not be responsible for the turnout of buyers/buying agents for any BSM/fair/show, etc. The Council will have no liability whatsoever for any kind of refund or payment in this regard. The Council shall not be responsible for booking of hotels, clearance of samples at the customs, for getting VISA & on certain complementary services provided by AEPC and organizational inability of fair organizers & other service providers.

Enclosure: Application Form

**APPLICATION FORM FOR JFW INTERNATIONAL FASHION FAIR (IFF),
Tokyo, Japan, 17-19, July 2013**

(On the company's letterhead)

Name of event for which participation is sought: **JFW INTERNATIONAL FASHION FAIR
(IFF), Tokyo, Japan 17-19, July 2013**

1. Name & Address of the firm :
2. Name of the Contact person with mobile No :
3. Proprietary/Partnership Pvt. Ltd. Co. :
4. Year of establishment :
5. Telephone No (s) with area code :
6. Fax No (s) :
7. E-Mail Nos. :
8. Manufacturers or Merchant Exporter :
9. Address of Manufacturing Unit :
10. Main items of production :
- (Mentioned segment Knitted/Woven and specify product mix.)
11. Total value of export of readymade Garments/
Textiles in the previous year 2012-13 (FOB in US\$) : US\$ _____ Million
And major Countries of Exports
12. Present production capacity (pcs/month) : _____ pcs. /month
13. Major brands & labels :
14. Whether First Time to Japan : YES / NO
15. Please mention details of factory Compliance / Social Compliance:

16. No. of employees

17. Operational Controls

- Does the company have a designated person or department responsible for Product Safety Compliance
- Are the Quality Assurance (QA) and Quality Control (QC) personnel responsible for Product Safety and Quality Compliance independent from the production personnel?
- Are raw materials (including packaging), work in progress and finished products identified to ensure traceability?
- Does the factory perform final inspection of products in line before carton packaging?
- Does the company operate an effective system for handling and investigating the cause and resolution of customer complaints?

18. Capabilities

- Please indicate the classifications for the products provided by the company.
- Please provide the product photos
- Floor Area (in square meters) under the same registration/facility location
- Production capacity per month
- Percentage of capacity used in last 12 months (% by month)
- Approximate Annual Turnover last year(US\$)
- Based on last financial year, please provide the percentage of SALES breakdown and years of supplying to your top 5 EXPORT countries.
- Please provide the photographs of your factory's areas.

19. Compliance

Does your company have valid 3rd-party Quality System certifications or recognition program for the processes specific to this facility?

- Disha (even if you have applied)
- ISO 9001
- British Retail Consortium (BRC)
- Supplier Qualification Program (SQP) (Intertek program)
- Mill Qualification Program (MQP) (Intertek program)

20. How many times has the factory been independently audited against Quality Management System standards in last year?

21. Please fill up the details of the Representatives in the following format:

1	Name as appearing in Passport	
2	Passport Number	
3	Date of Issue	
4	Date of Expiry	
5	Date of Birth	
6	Place of Birth	
7	Place of Issue	
8	Whether has valid Japan visa	YES / NO

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Date: -

Name:-_____

Designation_____

Signature
