



APPAREL EXPORT PROMOTION COUNCIL
Apparel House, Gurgaon

AEPC/F&E/FATEX/832/
23rd April, 2013

CIRCULAR

Sub: AEPC's participation in FATEX Fair, Paris, FRANCE
7th – 9th JULY, 2013

Dear Member,

In order to explore French Apparel Market, AEPC is participating in Fatex Fair, Paris, France to be held from 7-9 July, 2013, which will take place at Hall 2.1 in Paris Porte De Versailles, Paris, France.

ABOUT FATEX:

FATEX Fair is one of the most important fashion exhibition shows in France and is aimed at the professionals of the fashion and apparel industries. It was established in the fashion capital of Europe, i.e. Paris in France. It is the ideal place to publicize your brand image, analyze the competition, step up sales, launch new products, get to know the market-trends and expand your network of business contacts.

The main objective of FATEX is to maintain a long term stable business relationship with all sectors of the fashion apparel in France, especially by increasing the quality and quantity of attendees and buyers at the event. The show is being organized by M/s Eurovet, France.

About M/s Eurovet (Fair Organizer):

With the presence of their subsidiaries and activities in Europe, Asia and United States, and via more than 30 representatives offices internationally, the mission of Eurovet is to offer platforms for export development for fashion garments & accessories, through organizing trade shows across the world.

You may take advantage to tap this huge US\$ 21.06 billion French apparel market. India's apparel exports to France are around US\$ 740 million.

VENUE:

The fair would be organized at Hall 2.1 in Paris Porte De Versailles, Paris, France.

DATES:

7 – 8 – 9 July, 2013 (Sunday, Monday and Tuesday)

PARTICIPATION CHARGES AND LAST DATE:

This is a right opportunity for you to explore the large apparel market of France. The booth package and other details are as follows:

Participation charges of a 9 SQM equipped booth	:	Rs. 2,30,000/-
Early bird discount (Up to 31.05.2013)	:	Rs. 10,000/-
Amount Payable (Up to 31.05.2013)	:	Rs. 2,20,000/-
Amount Payable (after 31.05.2013)	:	Rs. 2,30,000/-

Kindly note: Cheques & Part payments are not acceptable. Payment can be made by Demand Draft or Pay Order only.

MDA Grant

This project is under Marketing Development Assistance (MDA) scheme. Market Development Assistance (MDA), as announced by the Ministry of Commerce and as amended from time to time, would be applicable. As per the new MDA Guidelines, all exporters having export turnover of less than Rs. 15 Crore in the year 2012-13 would be eligible. MDA assistance is not available, in case export is nil or negligible in the preceding year, the application would be subject to the total MDA guidelines issued by the Ministry of Commerce from time to time. Please see www.aepcindia.com for complete guidelines.

Note: The Last date of submission of MDA application is 10th June, 2013

The applications would be considered on First-come-First Served (FCFS) basis.

BOOTH PACKAGE:

A. Items provided in a 9 SqM Garment booth:

- i. Octonorm partitions with Carpeted Flooring
- ii. Company Name Fascia
- iii. Table (1 No)
- iv. Chairs (3 Nos)
- v. Closed Cupboard (1 No)
- vi. Spotlights (3 Nos)
- vii. Waste Paper Basket
- viii. Common Security & Insurance of stand (insurance does not include exhibits)
- ix. Racks (6 Nos x 1 meter each)
- x. 100 Hangers

B. Items provided in a 9 SqM Accessory booth:

In place of sl. no. ix) and x) above, the following will be provided in addition to other items at sl. i to viii:

- ix. Shelves (6 Nos x 1 meter each)

The application form is attached herewith. You are requested to kindly send the participation fee by way of Demand Draft/Pay Order in favour of "APPAREL EXPORT PROMOTION COUNCIL" with duly filled-in application form to A.E.P.C., Apparel House, Institutional Area, Sector – 44, Gurgaon – 122 003.

GUIDELINES FOR ALLOTMENT OF THE BOOTHS:

1. All participants who have paid the full participation fee in time would be considered for allotment of booths through alphabetical order.
2. The decision of SG-AEPC/Chairman (EP)-AEPC would be final in case of any clarification.
3. No change in the booths, once allotted would be entertained under any circumstances.

WAITLIST

In case, applications are over-subscribed, a waitlist will be maintained, which would be treated on FCFS basis. Applicants are advised to ensure that they possess necessary visa to enter France. No request for refund will be entertained by AEPC if for any reason whatsoever visa is not granted.

CANCELLATION CHARGES

The exporter who has applied for participation in the Fair, the withdrawal will be subject to following:

- A. 25% of participation charges will be forfeited if the exporter withdraws before the participation is confirmed by the Council and other participant on the wait list confirms their participation. However, the forfeiture will be 35% of participation fees, in case, there is no other participant on the wait list.
- B. 45% of the participation charges will be forfeited if the exporter withdraws after confirmation of participation by the Council and other exporters on wait list confirms their participation. There will be forfeiture of 65% of participation fee if no other exporter is on the wait list.
- C. 100% forfeiture in case of no show of the fair.
- D. Non-grant of relevant visa shall not qualify for any relief.
- E. The application would be considered on First-cum-First Served (FCFS) basis.

Should you require any other information, please contact Mr. Sachin Gupta, Manager (F&E), Apparel Export Promotion Council, Apparel House, Institutional Area, Sector-44, Gurgaon, Haryana, Tel: 0091-124-2708156, Mobile: 0091-9971413865, Fax : 0091-124-2708004-05 Email: sachin.gupta@aepecindia.com

The application form may be downloaded from our website www.aepecindia.com

Thanking you,

Yours faithfully,

R K Sharma
Director (Fairs & Exhibitions)
AEPC, Apparel House, Gurgaon
Mob: +91- 9899167235
Tel: +91-124-2708026

Enclosure: Application Form

Disclaimer: AEPC will not be responsible for the turnout of buyers/buying agents for any BSM/fair/show, etc. The Council will have no liability whatsoever for any kind of refund or payment in this regard. The Council shall not be responsible for booking of hotels, clearance of samples at the customs, for getting VISA. On certain complementary services provided by AEPC like food etc. will be as per the approved quality by the fair authority and in any case AEPC will not be responsible for food quality, etc.

APPLICATION FORM FOR FATEX FAIR, FRANCE

(On the Company's letterhead)

Name of event for which participation is sought : FATEX FAIR, PARIS, FRANCE, 7TH – 9TH July, 2013

1. Name & Address of the firm :
2. Name of the Contact person with mobile No :
3. Proprietary/Partnership Pvt. Ltd. Co. :
4. Year of establishment :
5. Telephone No (s) with area code :
6. Fax No (s) :
7. E-Mail Nos. :
8. Manufacturers or Merchant Exporter :
9. Address of Manufacturing Unit :
10. Main items of production :

(Mentioned segment Knitted/Woven and specify product mix.)

11. Total value of export of readymade Garments/
Textiles in the previous year 2011-12 (FOB in US\$) : US\$ _____ Million
And major Countries of Exports
12. Present production capacity (pcs/month) : _____ pcs / month
13. Major brands & labels :
14. Whether First Time to France : YES / NO
15. Please mention details of factory Compliance / Social Compliance:
16. No. of employees : _____

17. Operational Controls

- Does the company have a designated person or department responsible for Product Safety Compliance
- Are the Quality Assurance (QA) and Quality Control (QC) personnel responsible for Product Safety and Quality Compliance independent from the production personnel?
- Are raw materials (including packaging), work in progress and finished products identified to ensure traceability?
- Does the factory perform final inspection of products in line before carton packaging?
- Does the company operate an effective system for handling and investigating the cause and resolution of customer complaints?

18. Capabilities

- Please indicate the classifications for the products provided by the company.
- Please provide the product photos
- Floor Area (in square meters) under the same registration/facility location
- Production capacity per month
- Percentage of capacity used in last 12 months (% by month)

- Approximate Annual Turnover last year(US\$)
- Based on last financial year, please provide the percentage of SALES breakdown and years of supplying to your top 5 EXPORT countries.
- Please provide the photographs of your factory's areas.

19. Compliance

Does your company have valid 3rd-party Quality System certifications or recognition program for the processes specific to this facility?

- Disha (even if you have applied)
- ISO 9001
- British Retail Consortium (BRC)
- Supplier Qualification Program (SQP) (Intertek program)
- Mill Qualification Program (MQP) (Intertek program)

20. How many times has the factory been independently audited against Quality Management System standards in last year?

21. Please fill up the details of the Representatives in the following format:

1	Name as appearing in Passport	
2	Passport Number	
3	Date of Issue	
4	Date of Expiry	
5	Date of Birth	
6	Place of Birth	
7	Place of Issue	
8	Whether has valid EU / UK visa	YES / NO

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Date:

Name: _____

Designation: _____

Signature: _____
