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Sub: Pan India Seminar Series on Unlocking Growth Opportunities: FTA Utilization for Apparel Exporters in Ludhiana

Free Trade Agreements (FTAs) are playing an increasingly important role in enhancing India's export competitiveness by providing preferential market access, reducing tariff barriers, and opening new opportunities in global markets. However, effective utilization of FTAs requires a clear understanding of rules of origin, compliance requirements, and documentation procedures.

In this context, Apparel Export Promotion Council (AEPC) is organizing a Pan India FTA Utilization Outreach Program across key apparel clusters including Bengaluru, Delhi NCR, Jaipur, Mumbai, Tirupur, Chennai, Kolkata and Ludhiana during the months of June to September 2026.

The program details for Ludhiana, Punjab, are as given below:

- Date: 27-June-2026 (Saturday)
- Venue: Radisson Blu, Rajguru Nagar, Ferozepur Road, Ludhiana, Punjab - 141012, India
- Time: 6:00 pm – 9:00 pm (followed by cocktail dinner)

(The program is free of cost.)

- Registration Link:

https://docs.google.com/forms/d/e/1FAIpQLSdn9oYHyQOSo3BhTCx2MzUp4t91_EjEQ6k8pHSSImH6pPR3Q/viewform?usp=header

The program, titled **“Unlocking Growth Opportunities: FTA Utilization for Apparel Exporters”** aims to provide practical insights into:

- Key FTAs market opportunities
- Rules of Origin and compliance requirements
- Procedures for availing preferential duty benefits
- Government initiatives and support mechanisms

We encourage all members to actively participate and leverage this opportunity to strengthen their understanding and utilization of FTAs.

Yours sincerely,

(Mithileshwar Thakur)
Secretary General, AEPC