



Circular No. 255

Mithileshwar Thakur
Secretary General, AEPC

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Sub: Pan India Seminar Series on Unlocking Growth Opportunities: FTA Utilization for Apparel Exporters in Tirupur

Free Trade Agreements (FTAs) are playing an increasingly important role in enhancing India's export competitiveness by providing preferential market access, reducing tariff barriers, and opening new opportunities in global markets. However, effective utilization of FTAs requires a clear understanding of rules of origin, compliance requirements, and documentation procedures.

In this context, Apparel Export Promotion Council (AEPC) is organising a Pan India FTA Utilization Outreach Program across key apparel clusters including Bengaluru, Delhi NCR, Jaipur, Mumbai, Tirupur, Chennai, Kolkata and Ludhiana during the months of June to September 2026. We have witnessed enthusiastic participation in the FTA seminars held at Bengaluru and Ludhiana.

The program details of Tirupur, Tamil Nadu, are as given below:

- Date: 19-August-2026 (Wednesday)
- Venue: Poppys Vista Hotel, Avinashi Road, Thirumuruganpoondi, Tirupur, Tamil Nadu
- Time: 6:00 pm– 9:00 pm (followed by dinner)
- Registration link:

https://docs.google.com/forms/d/e/1FAIpQLSfhUWtveCtg1sVlIOLfF3JFFxRpyyv4XW_9QEKG3NbCAvLJQA/viewform?usp=header

The programme, titled “**Unlocking Growth Opportunities: FTA Utilization for Apparel Exporters**” aims to provide practical insights into:

- Key FTAs market opportunities
- Rules of Origin and compliance requirements
- Procedures for availing preferential duty benefits
- Government initiatives and support mechanisms

We encourage all members to actively participate and leverage this opportunity to improve their understanding for better utilization of FTAs.

Yours sincerely,

(Mithileshwar Thakur)
Secretary General, AEPC