

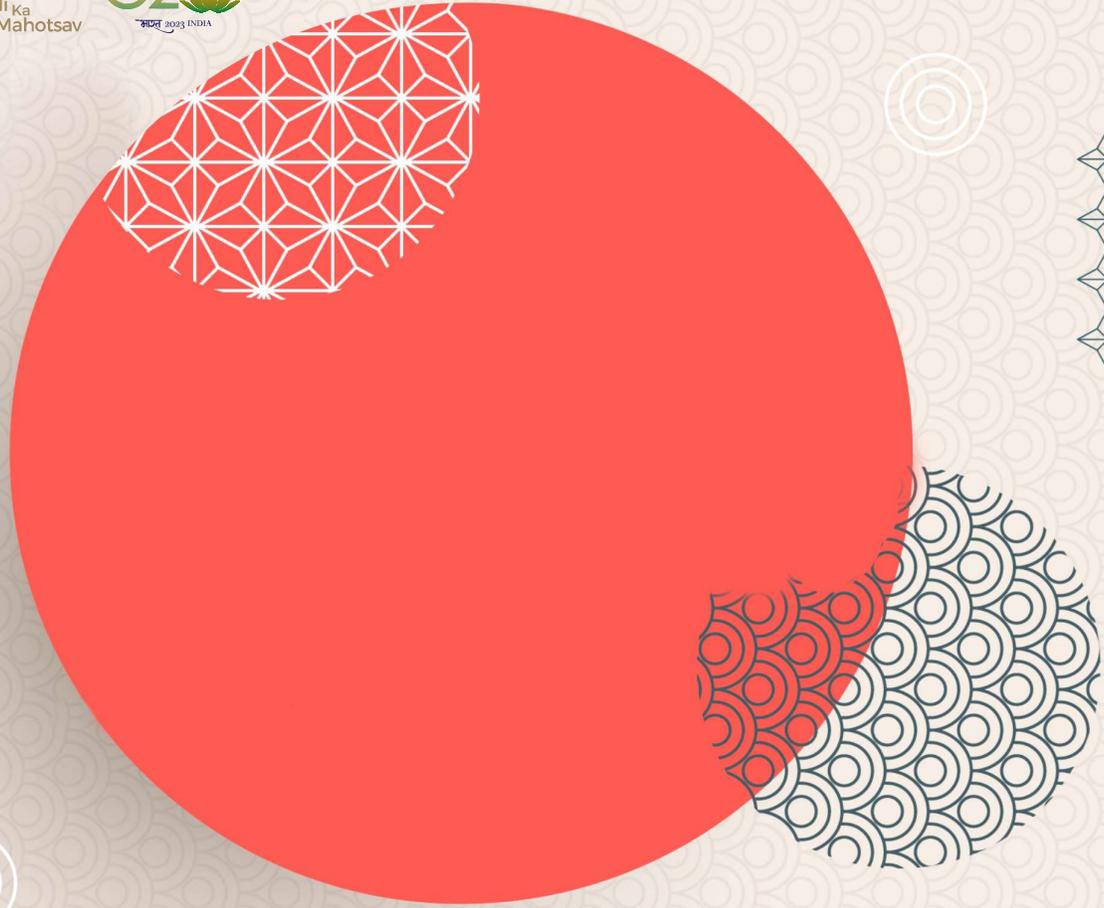


सर्वकारो नमो  
Ministry of  
Commerce and Industry



सर्वकारो नमो  
Ministry of Textiles

75  
Azadi Ka  
Amrit Mahotsav



**upnext**  
**India 2023**  
APPAREL & ACCESSORIES

India - Japan  
Reverse Buyer Seller Meet  
10 -11 February  
Apparel House,  
Gurugram NCR, India

Organized by



Supported by  
**JIIIPA**  
Japan India Industry Promotion Association



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## An Exhibition of Indian Apparel for Japanese Buyers and Trading Companies

Upnext India 2023, a Reverse Buyer Seller Meet provides an exciting platform for Indian Apparel manufacturers to meet with Japanese buyers and trading companies. The meet is to be held in Gurugram, NCR - the millenium city of India which is also a large apparel manufacturing hub.

The Apparel Export Promotion Council of India is excited to curate this event and provide an opportunity to the Apparel Industry to showcase innovative fashion launches, alongside the much-loved staples of apparel to Japanese buyers.

Focus Country Japan



01

Experience the Future of Apparel Sourcing for Japan  
Fashion Market from India under one roof!

The Upnext India 2023 Trade show will showcase the complex, multifaceted and sustainable world of Indian apparel design, manufacturing and services across a range of materials and techniques. The event will present manufacturers of womenswear, menswear, childrenswear and fashion accessories with focus on Japanese buyers and trading companies

Focus Country Japan

**WHERE IT  
ALL BEGINS!**



**Raw Materials**

**NEW PERSPECTIVES  
NOW!**



**Design break through  
and Innovative  
Product Development**

**HOW WE  
MAKE IT!**



**Technique,  
Technology  
and Machinery**

**MADE IN  
INDIA**



**Manufacturing  
clusters of India**

**UNIQUELY  
INDIAN**



**Handloom, Handicraft  
and Accessories**



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INVITED  
CHIEF GUEST



**Shri Piyush Goyal**  
Hon'ble Union Minister of  
Commerce & Industry and Textiles

on 10 February 2023  
at Apparel House  
Sector 44, Gurugram NCR  
India



03

### Objectives

- Promote Brand India
- Enhance bilateral trade between India and Japan
- Enhance Japanese investments in Indian RMG sector
- Better utilization of Indo-Japan CEPA agreement

### Highlights

- More than 75 top Japanese trading companies/ retail chains/brands visiting India
- More than 125 Indian RMG exhibitors participating across various product categories PAN India
- Special corners on Startups, Sustainability Industry 4.0
- Fire Side Chats

### Fireside chats

- India-Japan CEPA: Redefining impacts & resolution strategies
- Sustainability of Apparel Supply Chain: Transitioning to reduce waste and carbon
- Industry 4.0: Move towards creating a next gen apparel atmosphere
- Functional/Smart Apparel: Innovations, trends, challenges and opportunities



A rich raw material base makes India the 2nd largest manufacturer exporter of Textile & Apparel across the World



We are the second largest exporters of Textiles and clothing



We are one of the largest producers of raw materials like cotton, jute and silk.



We have numerous vertically integrated textiles parks, manufacturing from fibre to fashion



We are fast attaining Sustainability and Circularity by embracing higher standards of environmental and social compliance.



We have unique capability to produce small boutique to bulk hypermarket orders with equal efficiency



From traditional block printing to modern rotary, we do all kinds of printing



Innovation in pattern making and design, with minimal wastage, is our forte



From hand embroideries like Zardozi and Chikankari to computerised multicoloured embroidery, we do it all!

Sustainability, Industry 4.0 and Economic cooperation



6 India is focusing on the important perspectives of sustainability, Industry 4.0 and Economic cooperation trade agreements in deciding its future Apparel Exports strategies.

Coupled with strong design, product innovation and manufacturing capability the Indian apparel export industry is steadily gaining round in the global marketplace

Technique, Technology and Machinery

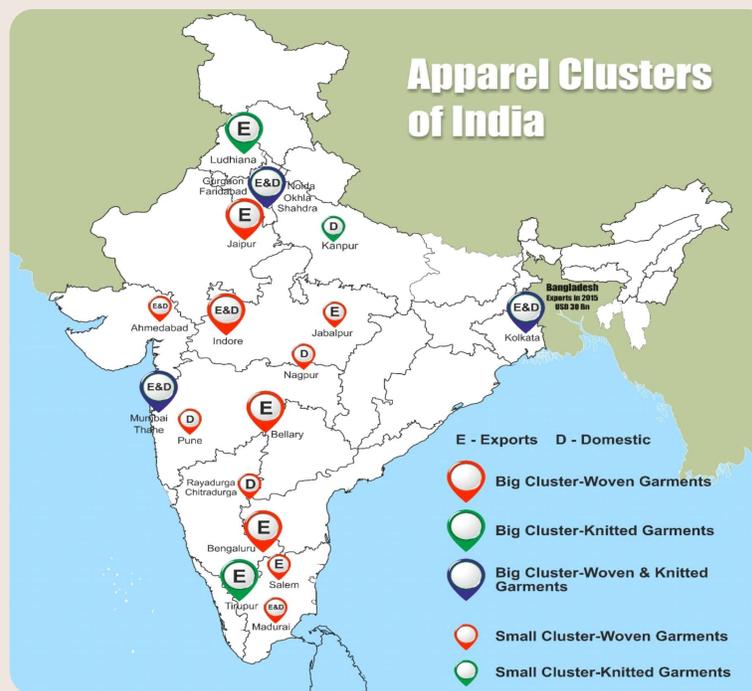


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India has become a trendsetting textile and garment technology hub, where the industry strives to find effective solutions for the textiles and fashion industry. We look at technological innovation as a basic tool for industry transformation towards sustainability & business success.



Manufacturing Clusters of India



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India's manufacturing strength lies in the 7000 clusters (concentrated focus geographies) of micro, small and medium enterprises. These produce the most traditional handloom and handcrafted products to the most advanced modern textiles at minimum costs and maximum efficiency.



Handloom, Handicraft and Accessories



With development of the rich and unique hand crafted traditional textiles and handicrafts sector of India, handmade techniques have found their way into the most apparel wardrobes across the world

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EVENT  
ADVANTAGES  
AT A GLANCE

- Showcases apparel export collections by Indian manufacturers and exporters for Buyers and Trading companies from Japan exclusively
- A platform for Knowledge and trade dialogue exchange
- Showcases sustainable practices followed by Indian exporters in fashion design, materials and manufacturing
- Over 125 participating Indian Apparel manufacturers and 75 Buyers and Trading companies from Japan

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India 2023  
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ABOUT  
AEPC



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Apparel Export Promotion Council (AEPC), sponsored by the Ministry of Textiles, Government of India is the official body of Apparel exporters in India. It is the one- stop destination for all matters related to Government policies & schemes as well as international market intelligence for Apparel exporters. The primary objective of the Council is to promote and develop exports of readymade garments from India by organizing Export Promotion events like International Fairs & Buyer Seller Meets, assisting in participation at overseas fairs & exhibitions and conducting specialized programmes like road shows, seminars etc.



# DISCOVER THE FUTURE

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## FOR FURTHER DETAILS

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<https://aepcindia.com/upnext-india-2023>