



## APPAREL EXPORT PROMOTION COUNCIL, GURUGRAM

AEPC/HO/EP/2020

Date: 24<sup>th</sup> July, 2020

### CIRCULAR

**SUB: AEPC's invites to participate in - Physical + Virtual Trade Show of "India Tex Trend Fair" at TOC Gotanda Messe, Tokyo, Japan scheduled to be held from 01<sup>st</sup> & 2<sup>nd</sup> September, 2020.**

Dear Member,

As you are aware that COVID-19 has resulted in restriction of overseas travel leading to cancellation of most of the reputed international shows all across the globe. Indian exporters are facing a huge challenge to showcase their products, services and capabilities to the potential buyers affecting their businesses significantly.

Given continued uncertainty around international travel and border restrictions as well as the importance of health and safety for the entire fashion community, the difficult decision has been made to cancel the Tex Trend Fair, Japan by physically.

During such challenging times and restrictions, as the world moves to a New Normal scenario, Virtual Trade Shows seems to be the only viable solution and marketing tool available to both seller and buyer to meet and interact online, understand each other's requirements and keep the business going.

We are pleased to inform you that with a view to re-start the exports opportunity of Readymade Garments, Japan India Industry Promotion Association (JIIPA) is launching its first Physical + Virtual Exhibition for 2 days on 01<sup>st</sup> & 02<sup>nd</sup> September, 2020 to cater to the demand of the Indian Exhibitors in emerging economies post pandemic. This is 1st of its kind initiative to bridge the gap between Indian Exhibitors and Japanese buyers' demand of coverings across the globe. The physical + virtual event gives an opportunity to connect with the buyers looking at India. These buyers will be verified to ensure the quality of business generated through this event.

### Schedule:

Venue / City	Dates / Time	Days
TOC Gotanda Messe, Tokyo	01/09/2020 & 02/09/2020 10.00 to 19.00 PM JST (06.30 to 15.30 PM IST)	Tuesday & Wednesday

The event will be held Physical + Live on 01<sup>st</sup> & 02<sup>nd</sup> September, 2020 for buyers to attend and seek Indian suppliers in readymade garments. It is a great and unique opportunity for the Members Exporters to associate with the event as an exhibitor to reach out to Japanese buyers. Samples will be couriered by yourself thereon expenses will also be borne by the exhibitors however, clearance of 150 each exhibitors samples at the customs & placing of samples on your booth after steam ironing will be responsibility of JIIPA. They will also facilitate PREFIXED "BUYERS MEETINGS" on virtual platform.

**The members, who will participate in the Physical + Virtual Fair must send their samples to the Organizers (JIIPA) to reach them on or before 20<sup>th</sup> August, 2020.**

**Participation Benefits:**

- Access to quality and verified buyers from the comfort of home or office.
- Reduced cost of participation vis a vis traditional format.
- Focus region/market helps to understand the specific market requirement and showcase solutions accordingly.
- Much wider coverage of the entire market by having visitors of all levels.

**Participation Charges:**

**The participation charges does not include air-fare or any other kind of personal expenses (logistics etc). The participation charges for the Physical + Virtual trade event in Tokyo, Japan pricing of Rs. 1,70,000/- per company.**

**Main features includes:**

- The products will be displayed at the venue by the fair authority in a 6 Sq. mtr. Booth. **The Booths will be open without walls in compliance with Covid 19 requirements and buyers will visit to each booth**, however, meetings will be conducted virtually.
- Interpreter at each booth to connect with exporter.
- Set up IPAD/Laptop at each booth.

**NOTE:** The proposal has already been submitted to the Ministry of Commerce, Govt. of India for consideration of the event under MAI grant and is subject to the receipt of approval.

**Eligibility for financial assistance under Market Access Initiative (MAI) scheme:**

As per Notification no. 11/197/2016-E&MDA dated 16.02.2018 of Ministry of Commerce & Industry Department of Commerce (E&MDA) Division reg. eligibility for availing MAI grant with following conditions:

**"a maximum of three participations in a particular trade fair/ exhibition would only be eligible for MAI assistance, i.e. members who have availed assistance three times ( including past cases) for a particular fair / exhibition thereafter have to participate in that fair on their own. Further MAI funding support shall only be provided to a member for a maximum of two MAI events in a year."**

**REFUND POLICY:**

The participation charges are non-refundable in any case.

As we have limited number of booths, interested members are requested to kindly send us their confirmation as per the Application Form enclosed along with the participation fee (Non Refundable). The payment may be made by **NEFT/RTGS** in the name of Apparel Export Promotion Council payable at New Delhi/Gurgaon latest by **31<sup>st</sup> July, 2020** as per the details given below:

Name of the Beneficiary	<b>Apparel Export Promotion Council</b>
S.B. Account No.	<b>180401000031006</b>
Bank	Indian Overseas Bank Sector - 44, Gurgaon
IFS Code	<b>IOBA0001804</b>

As, we have limited stalls preference will be given on the basis of first-cum-first- served basis and on receipt of full participation fee. **AEPC reserves the right to select the participants.**

Interested members may apply using following link

**[Click Here to Apply Online](#)**

In case of any further details/queries, you may contact to:

1. Mr. S. Hari Krishnan, Additional Director (EP Department)  
Apparel Export Promotion Council  
Apparel House, Institutional Area, Sector-44, Gurgaon-122003, Haryana (India)  
Mobile No.+91 9560472244 Tel:+91 0124-2708108(D)  
E-mail: shari@aepecindia.com

And

2. Mr. K S Bisht, Joint Director (EP Department)  
Apparel Export Promotion Council  
Apparel House, Institutional Area, Sector - 44, Gurgaon - 122003, Haryana (India)  
Tel : +91 124 2708156, Mobile : +91 9810527747, Fax : +91 124 2708004  
Email : kbisht@aepecindia.com

You are requested to kindly send duly filled application form with participation fee by way of Demand Draft/Pay Order in favour of APPAREL EXPORT PROMOTION COUNCIL" GURUGRAM. Similarly, exporters located at Mumbai, Ludhiana, Jaipur, Tirupur, Chennai and Bangalore can deposit the DD/Pay order at Local AEPC offices. All others may send the Demand Draft/Pay Orders to Gurugram office. Please note that cheques are not acceptable.

Thanking you,

Yours faithfully,

**(Sanjeev Nandwani)**  
**Secretary General**

Enclosures: Application Form with Annexure I

**APPLICATION FORM FOR PARTICIPATION IN PHYSICAL + VIRTUAL TRADE SHOW  
 "INDIA TEX TREND FAIR" AT TOKYO INTERNATIONAL FORUM  
 (01<sup>st</sup> & 02<sup>nd</sup> September, 2020)**

1. Company Name :
2. Address :
3. Telephone No. :
4. Mobile No. :
5. E-mail Address :
6. RCMC No. & Date :  
Renewal fee paid (2020-21) : (Yes / No)
7. IEC Code :
8. PAN Number :
9. TAN Number :
10. GST Number :
11. CIN Number :  
(required for only Private Limited Companies)
12. Status of Company  
(Partnership/proprietor/Pvt. Ltd./Ltd. Co.):
13. Full name of the Director / Partner /:  
Proprietor with DIN number :
14. Whether belongs to MSME :  
(Yes / No)
15. Whether belongs to (SC / ST/ OBC/  
General) :
16. Export Performance during the last : 2019 - 20 :  
Three years : 2018 - 19 :  
: 2017 - 18 :
17. HS Code in respect of the products being promoted / marketed by exhibitor :  
(At least 6 HS Codes should be given / In case of more than one HS Code use commas)

S.N.	HS Code ( 6 digit level)	Product description


18. Have you earlier participated in this event with AEPC or any other Council / Organization ?  
 If Yes, Year (s) \_\_\_\_\_ No \_\_\_\_\_

19. Are you participating in any other event under MAI assistance in 2018 - 19 with other EPC's/Commodity Board/ Trade Bodies? YES / NO

If yes, please give details:

S.N.	Name of the Event/Country	Date of event	Name of the EPC's/Commodity Board/ Trade Bodies
1.			
2.			
3.			

*Disclaimer: As Annexure - I (It's mandatory to fill up and be attach with the application form as its' a part of application form).*

**20 Participants Charges:**

Pay order/ DD/RTGS \_\_\_\_\_ for Rs. \_\_\_\_\_ drawn on \_\_\_\_\_ payable at Gurgaon/ New Delhi

This is to certify that all information provided by me is correct to the best my knowledge and agree to abide by the same.

Date: -

Signature of Authorized Signatory \_\_\_\_\_

Name & Designation: \_\_\_\_\_

Company Seal : \_\_\_\_\_

**Note:**

- 1) As per MAI guideline, an exhibiting company/member can avail MAI assistance up to a maximum of three times (including past cases) for a particular event. Thereafter they shall not be eligible for the subsidy.
- 2) MAI subsidy will henceforth be provided to a member/company for a maximum of two MAI events in a financial year.

**Disclaimer**

1. The participation is on FIRST-CUM-FIRST SERVED (FCFS).
2. All participants who have paid the full participation fee in time would be considered.
3. The decision of Chairman-EP (AEPC) would be final and binding in case of any dispute.
4. The space allotted to the approved participants is to be exclusively used by them for display of their exhibits as approved by AEPC. Subletting of space is not permissible. Violation of this clause may lead to cancellation of space allotted, forfeiting of space rent, security, deposit and cancellation of grant etc., paid to AEPC and debarring the participation from the future participation in AEPC's events.
5. AEPC will not be responsible for the turnout of buyers/buying agents for any Exhibition/fair/show/BSM etc. AEPC will have no liability whatsoever for any kind of refund or payment in this regard.
6. MAI Assistance shall be permissible to director/ partner/proprietor of the company. Assistance would not be available to exporter of foreign nationality or holding foreign passport.
7. The Council shall not be responsible for certain complementary services provided by AEPC and organizational inability of fair organizers & other service providers.
8. Participants will be required to furnish complete information on orders booked, enquiries generated etc., in the form of Feedback form after the fair which is required by the Ministry as you are entitled for the grant/subsidy.
9. In case of default of any payment due from the participants, AEPC reserves the right to debar them from participation in AEPC's International fairs and bring to the notice of appropriate authority.

As you are aware the event has been subsidized under MAI grant of the Ministry of Commerce, Government of India. You are requested to kindly fill up the details given in application form and send it to us as the information is desired by the Ministry of Commerce.

Company Seal\_\_\_\_\_

\*\*\*\*\*